

#5SkillsP2P COOKIE BOOTH CONTEST

RULES

1. Incorporate one of the 5 Skills in your troop's cookie booth.
2. Show you are displaying the provided recruitment flyer at your booth to spread the word of Girl Scouting.
3. Take and post a picture of your cookie booth, including girls in their Girl Scout uniform and the recruitment flyer, on social media.
4. Tag GSCP2P in the post on social media and include hashtag **#5SkillsP2P**.



/gscp2p



@girlscoutsp2p



@girlscoutsp2p

PRIZES

Troops will be entered in a drawing for every cookie booth post that they make during the cookie program (one entry per booth). At the end of the cookie program (April 5), we will have a drawing for (5) **\$100 Girl Scout Shop Gift Certificates**.

The Service Unit that has the most social media posts during the cookie season (based on percentage of participation per number of troops) will receive a special **Service Unit Marketing Gift Pack**, including a canopy tent, tablecloth and yard sign.

5 SKILLS OF THE COOKIE PROGRAM:

GOAL SETTING **DECISION MAKING** **MONEY MANAGEMENT**
PEOPLE SKILLS **BUSINESS ETHICS**

IT'S NOT ABOUT HOW MUCH YOU SELL, IT'S ABOUT HOW MUCH YOU LEARN!

5 SKILLS FROM THE COOKIE PROGRAM:



Goal Setting: Girls set cookie sales goals and, with their team, create a plan to reach them. This matters because girls need to know how to set and reach goals to succeed in school, on the job and in life.



Decision Making: Girls decide where and when to sell cookies, how to market their sale and what to do with their earnings. This matters because girls must make many decisions, big and small, in their lives. Learning this skill helps them make good ones.



Money Management: Girls develop a budget, take cookie orders and handle customers' money. This matters because girls need to know how to handle money – from their lunch money to their allowance to (someday) their paycheck.



People Skills: Girls learn how to talk (and listen!) to their customers, as well as learn how to work as a team with other girls. This matters because it helps them do better in school (on group projects, on sports teams and on the playground) and, later, at work.



Business Ethics: Girls act honestly and responsibly during every step of the cookie program. This matters because employers want to hire ethical employees – and the world needs ethical leaders in every field.