

HAVE YOU HEARD THE BUZZ? WE'RE STRONGER THAN EVER!



Girl Scout

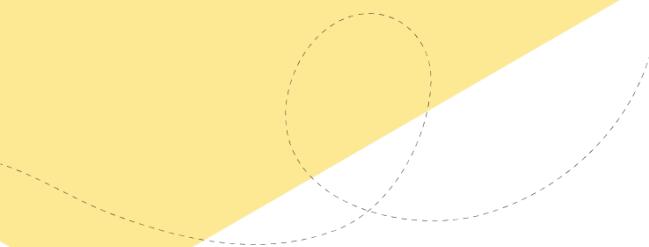
Town Hall Meeting

April 24, 2021
10 a.m. - Noon



Welcome

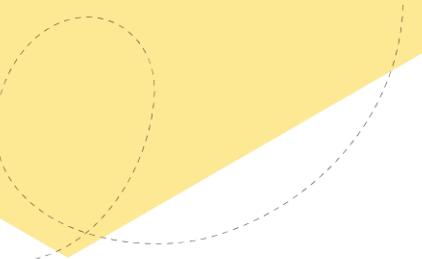
Sim Cross, Board Chair





Girl Scout

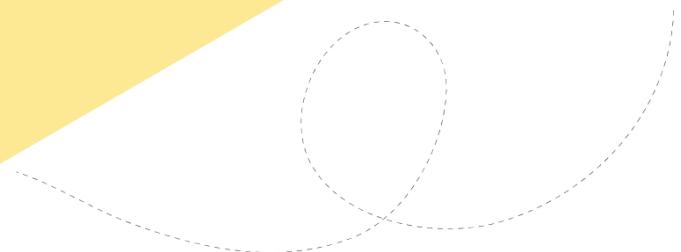
Promise & Law



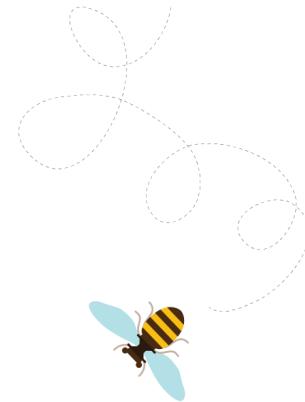


2020 Year in Review

Sim Cross, Board Chair



2020-2021 Board of Directors



Anne Baker, Regional Director

Karen Bartlett, Regional Director

Frances Beasley, Regional Director

Estelle Bowden, Regional Director

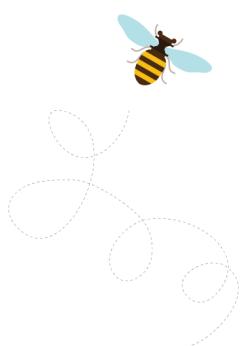
Leigh Blount, At Large Director

Carolyn Brickey, Vice Chair

Richard Buffkin, At Large Director

Michele Burleson, Regional Director

Simeon Cross, Board Chair



*Yolanda Robertson
and Melissa Wilson
served partial term
during 2021-22.*

Denise Harris, Regional Director

Sandy Hoffer, At Large Director

Sarah Hudson, Board Treasurer

Trish Johnson, At Large Director

Freda Mayse, At Large Director

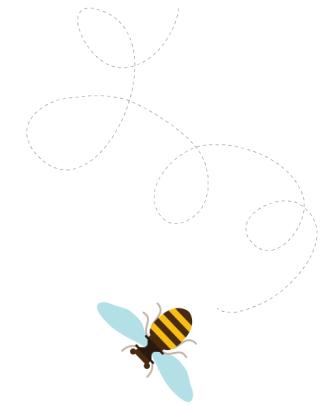
Kathryn McMahon, Regional Director

Jackie Palmer, At Large Director

Lorrie Ross, At Large Director

Tammy Virnig, Board Secretary

2020-2021 Board Development Committee



Sandy Hoffer, Chair
Marcia Cole, Staff Liaison
Danis Smith, Staff Liaison
Leigh Blount
Estelle Bowden
Dottie Darsie *
Brenda Newsome *
Jackie Sibley-Newton *

** Non-board member*

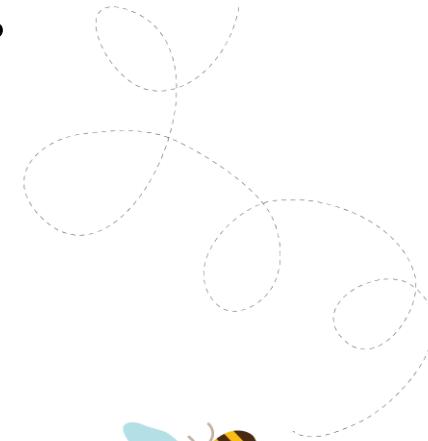
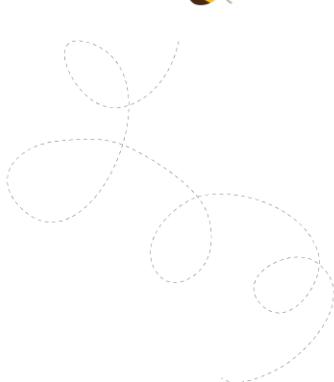


Thank You to Our Town Hall Planning Committee!



Sheri Bingham *
Carolyn Brickey
Lydia Doll *
Sandy Hoffer
Trish Johnson
Sarah Robinson *
Starr Sargent *
Susan Shoemaker *
Danis Smith *
Kim Stikeleather *
Kimberly Surace *
Crystal Taylor *
Tammy Virnig

** Staff liaison*





2020 Annual Report

The statistics in this report pertain to our membership year from October 1, 2019 to September 30, 2020.

Membership

9,571
Girl Members

19.5%
1,866 Daisies (Grades K-1)

26%
2,496 Brownies (Grades 2-3)

24%
2,265 Juniors (Grades 4-5)

18%
1,770 Cadettes (Grades 6-8)

6.5%
613 Seniors (Grades 9-10)

6%
561 Ambassadors (Grades 11-12)



Two newly branded Girl Scout vans sparked the #P2PGirlScoutsOnTheMove social media trend and rewarded participants with a special patch that looked like the vans.



800-672-2148 • info@girlscoutsp2p.org • www.girlscoutsp2p.org • www.CampLikeAGirl.org

Asheville Service Center
37 College Place
Asheville, NC 28801

Colfax Service Center
8818 West Market Street
Colfax, NC 27235

Gastonia Service Center
156 S. South Street, Suite 201
Gastonia, NC 28052

Hickory Service Center
208 Union Square NW, Suite 101
Hickory, NC 28601

Connect with us to see how Girl Scouts Carolinas Peaks to Piedmont is making the world a better place!



We gratefully acknowledge support from volunteers, families, foundations, businesses and corporations and the community, including United Way.

Awards



53 girls earned the
Girl Scout Gold Award



115 girls earned the
Girl Scout Silver Award



100 girls earned the
Girl Scout Bronze Award



1 National Gold Award
Girl Scout



Kennedy Jeffers of Greensboro was named a 2020 National Gold Award Girl Scout. This honor is given to 10 Girl Scouts across the United States every year. Jeffers' project focused on creating a club at her high school to support students in earning service-learning hours. The club tackled problems such as healthcare access and education, food insecurity, menstrual equality and distracted driving.

"Being a Gold Award Girl Scout really can change your life. I received more than \$300,000 in scholarships and was accepted by many of my top-choice colleges, and I'm sure that having the Gold Award on my resume and application was a big part of it! I'm currently at the University of North Carolina at Charlotte as a pre-nursing major. The fact that Girl Scouts really emphasizes improving the world around you and that service has been a big part of my Girl Scout experience inspired me to go into nursing. I hope to become a nurse practitioner and a leader in the nursing field where I can serve my community and change lives."
—Kennedy Jeffers

The full 2020
Annual Report
can be found at
www.girlscoutsp2p.org.



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Girl Scout Gold Award



115 girls earned the
Girl Scout Silver Award



100 girls earned the
Girl Scout Bronze Award



1 National Gold Award
Girl Scout

Kennedy Jeffers
2020 National Gold Award Girl Scout



girl scouts
carolinas peaks
to piedmont

Gold Award Girl Scout

Kennedy Jeffers

Guilford County

Kennedy founded the first service learning club at Northern Guilford High School. The club, WorldChangers Service Learning Club, worked on several different projects in its first year including creating reusable menstruation kits for girls overseas, raising awareness about homelessness in Greensboro and creating a co-hort of youth to lead the charge for change.



51,182 packages of cookies were sold and delivered to our U.S. and overseas military through Operation Sweet Treat- the highest amount ever!



**OPERATION
SWEET
TREAT**





Virtual Experiences

COVID-19 encouraged our council to creatively approach eight months with primarily virtual programming and services, including:

Free Virtual Community Resources

- Over 180 free virtual activity videos added to our YouTube channel
- 10 free virtual campfire sing-a-longs hosted on

Facebook Live

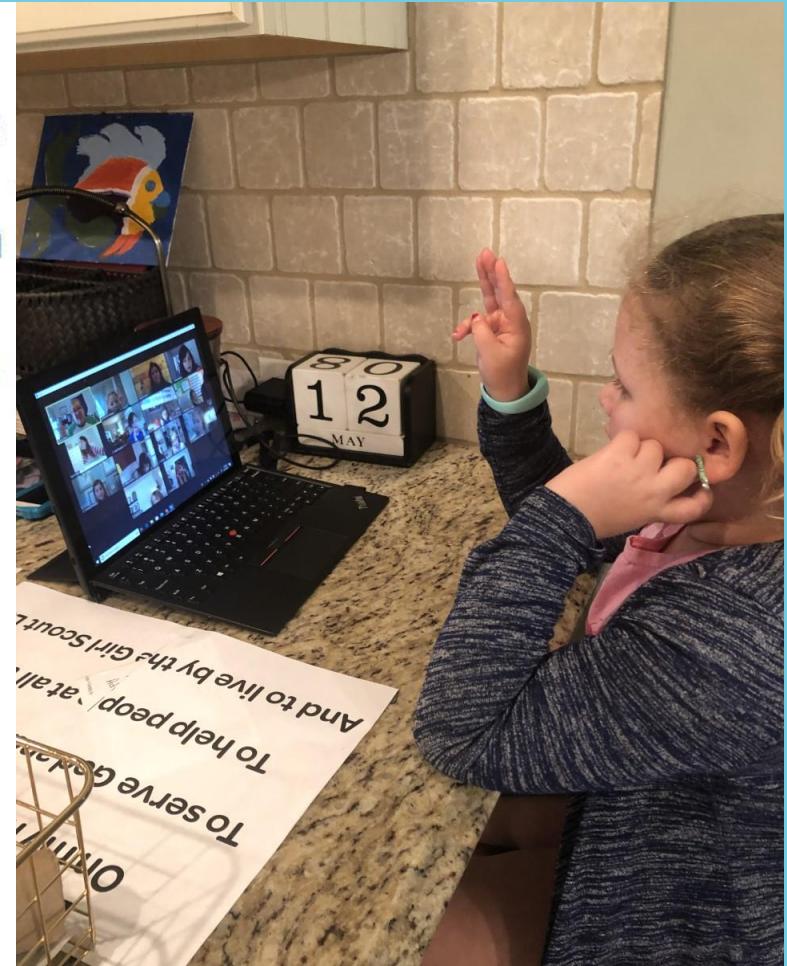
- Over 15 free virtual mental health sessions for adults and children hosted on Facebook Live with our community partner, The Kellin Foundation

Virtual Badge & Journey Workshops

- 231 non-camp workshops offered
- \$36,425 raised in workshop admission fees
- Over 4,209 girls participated in badge and journey workshops

Other Virtual Meetings & Opportunities

- Virtual Volunteer Conference had record-breaking attendance
- Virtual Town Hall Meeting
- Virtual shop ordering for curbside pickup
- Hosted 15 virtual troop series for 74 girls
- Served 68 new girls with screen-free Girl Scout programming mailed right to their door





Mission Moment

*Kennedy Jeffers,
2020 National Gold Award
Girl Scout*





Door Prize Drawing #1





Election Results

*Sandy Hoffer, Board
Development Chair*



2021-2022 Board Officers



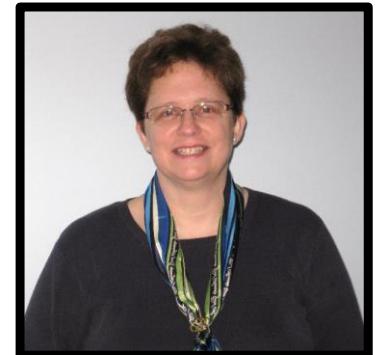
Carolyn Brickey,
Board Chair



Patricia "Trish"
Johnson,
Vice Chair



Tammy Virnig,
Secretary



Sarah Hudson,
Treasurer

Regional Directors



Anne Baker,
Class of 2024



Leigh Blount,
Class of 2024



Denise Harris,
Class of 2024



Leslie McClain,
Class of 2024



Tiffany Comer,
Class of 2023

At Large Directors

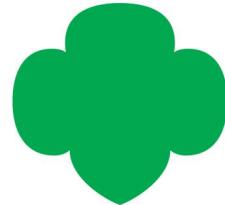


Freda Mayse,
Class of 2024



Lorrie Ross,
Class of 2024

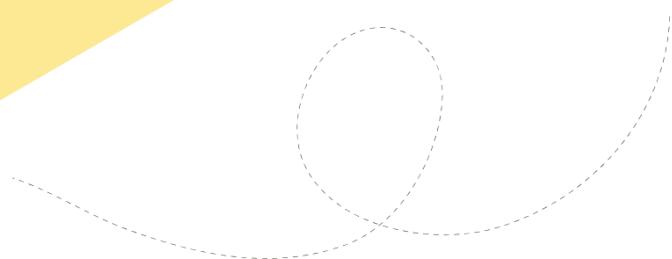
Board Development Committee



Sandy Hoffer,
Region 1, Board
Member



**Congratulations
to our newly
elected officers!**



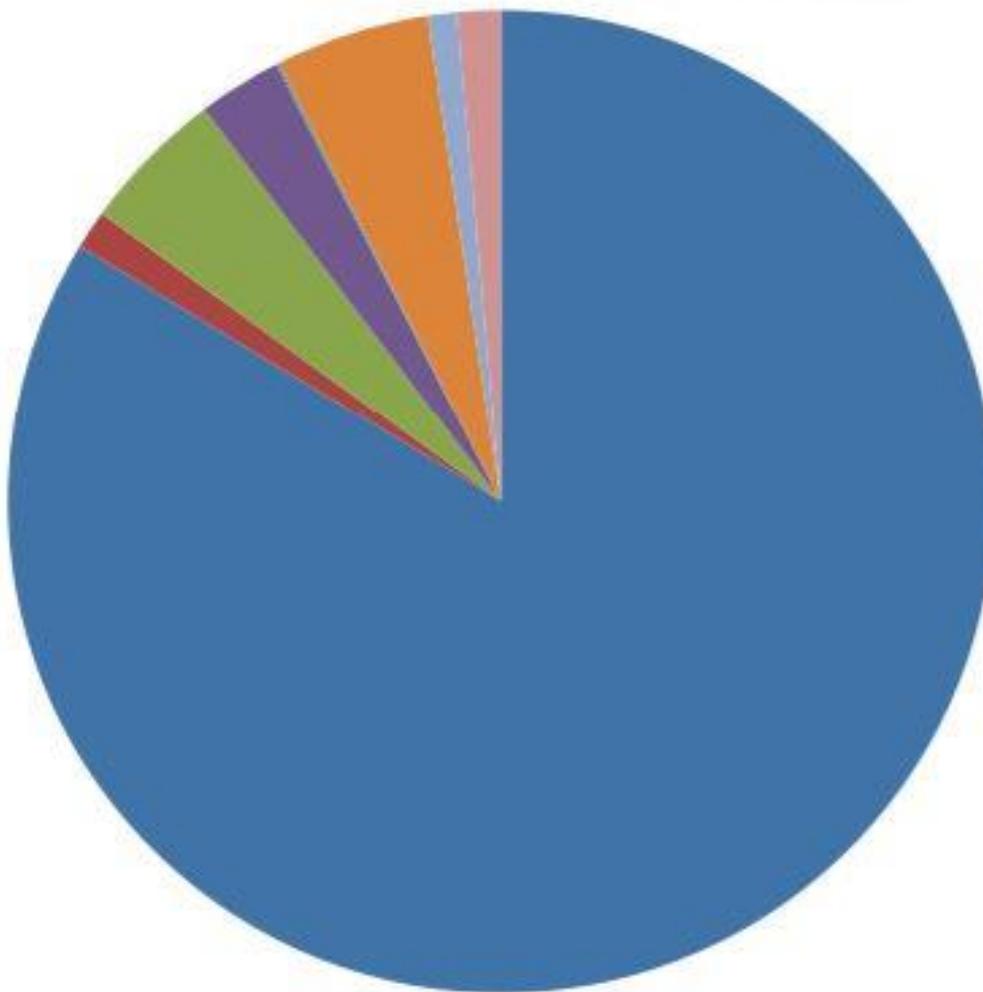


Financial Report

*Sarah Hudson, Board
Treasurer*

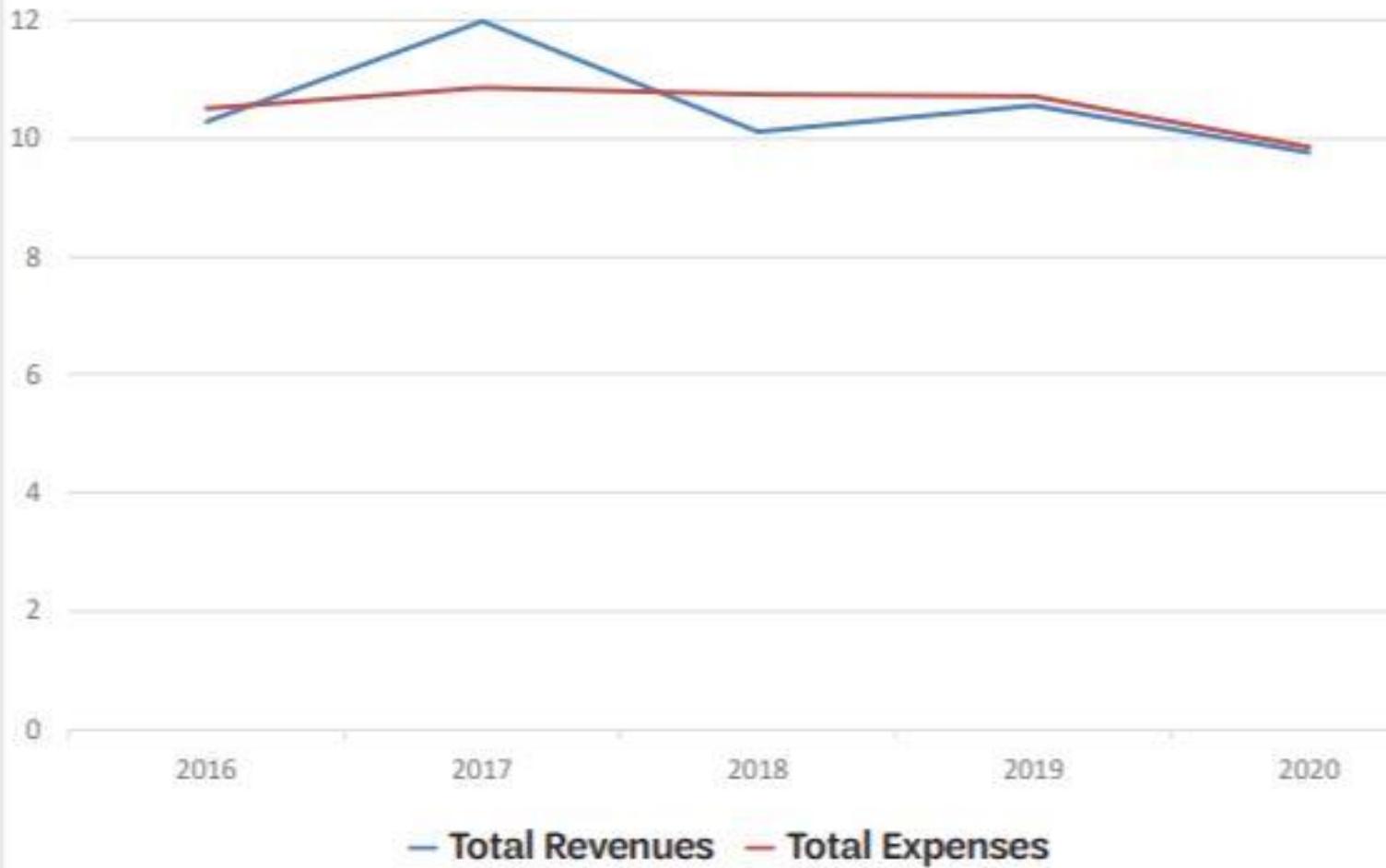


2020 Revenue

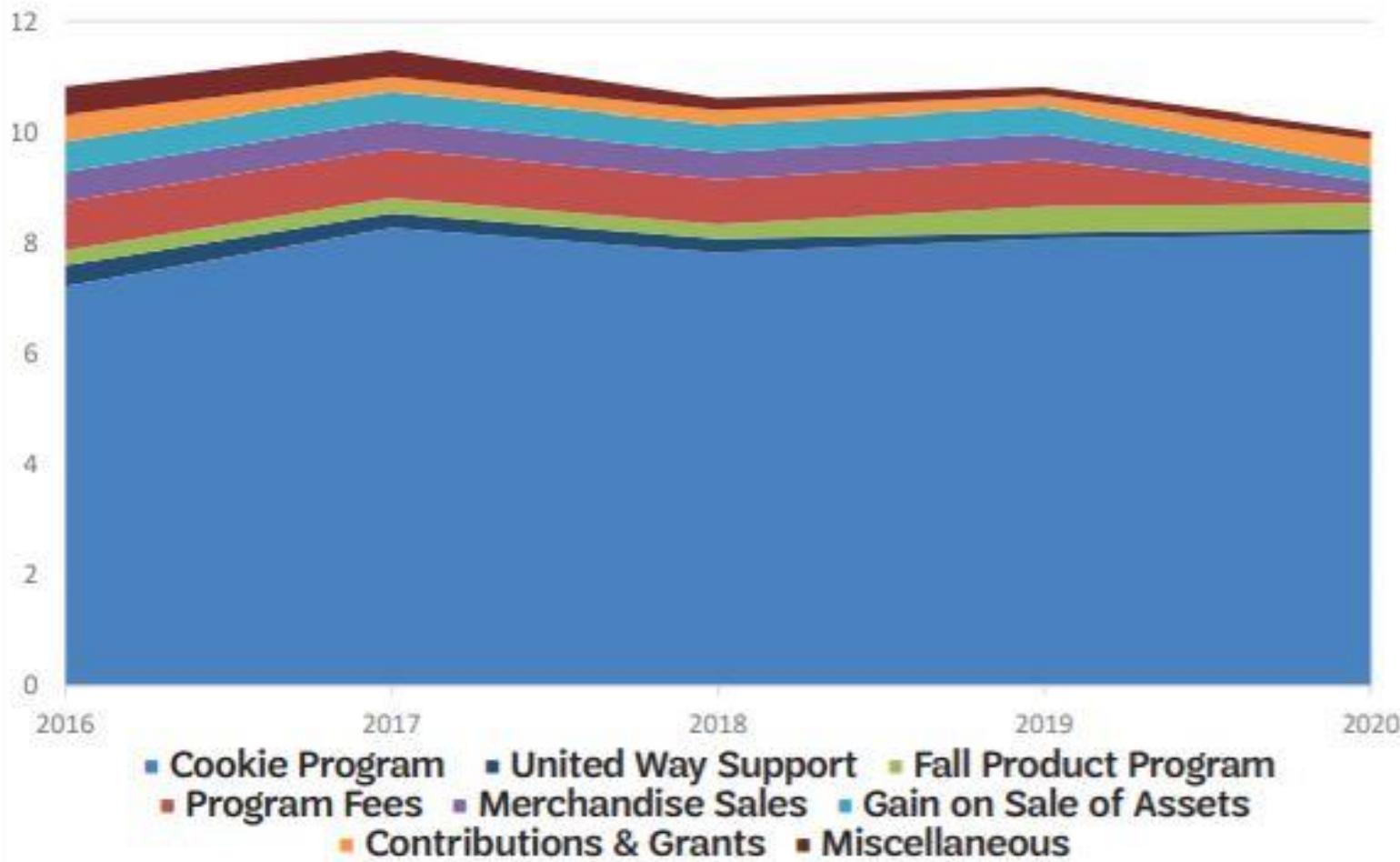


- Cookie Program
- Program Fees
- Fall Product Program
- Merchandise Sales
- Gain on Sale of Assets
- Contributions & Grants
- United Way Support
- Gain on Sale

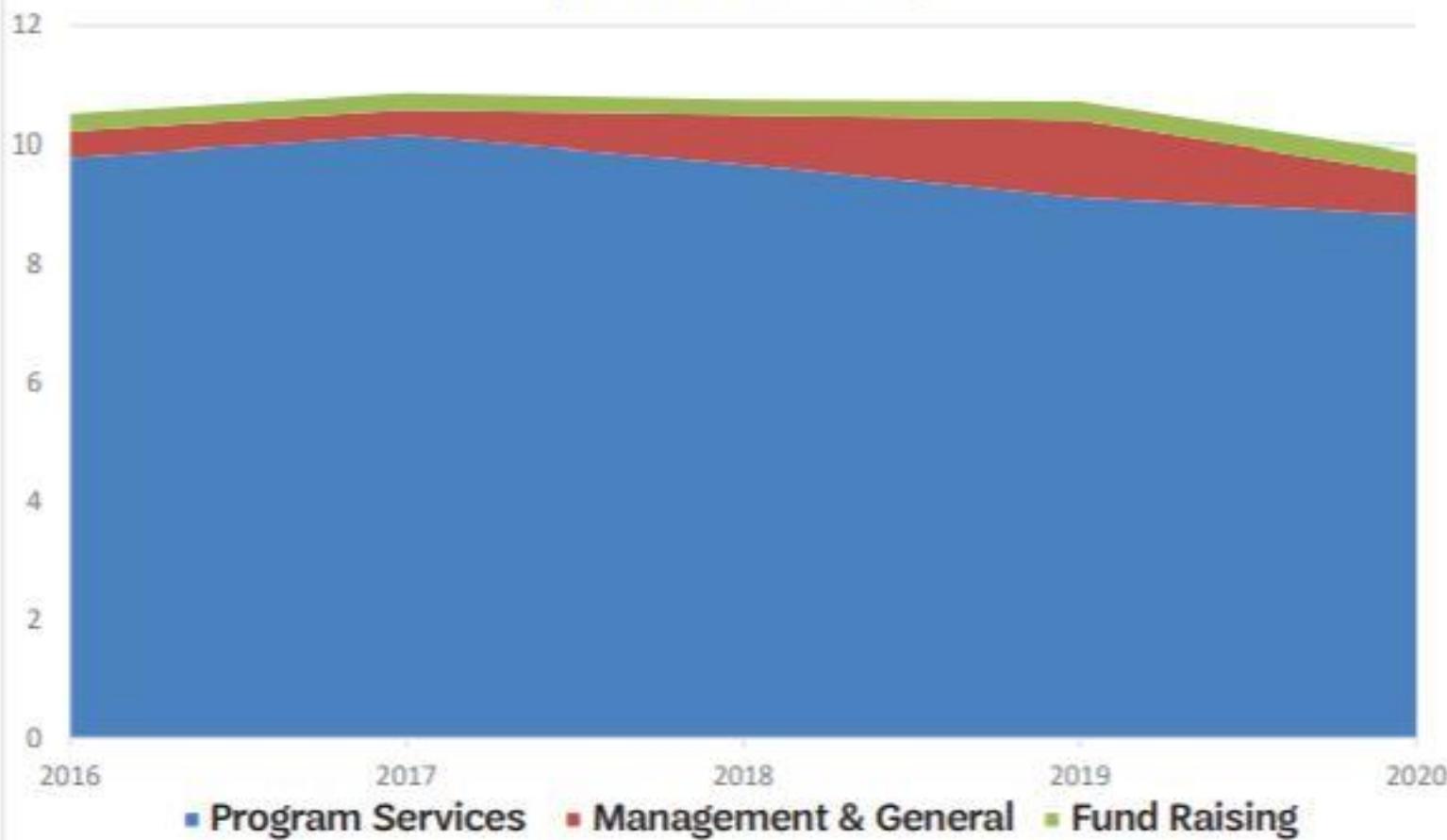
2017 to 2020 Total Revenue and Expense (in millions of dollars)



2016 to 2020 Revenue History (in millions of dollars)



2016 to 2019 Expense History (in millions of dollars)



Statement of Activities

Cookie Program.....	\$ 8,176,596	Program Services.....	\$ 8,826,709
Program Fees.....	\$ 124,127	Management and General.....	\$ 687,323
Fall Product Program.....	\$ 462,264	Fundraising.....	\$ 343,186
Merchandise Sales.....	\$ 267,473	Total Expenses.....	\$ 9,857,218
Gain on Sale of Assets.....	\$ 9,680		
Contributions and Grants.....	\$ 494,347		
Miscellaneous.....	\$ 138,317		
United Way Support.....	\$ 93,510		
Total Revenue and Support.....	\$ 9,766,314	Change in Net Assets.....	(90,904)

Statement of Financial Position

Cash and Investments.....	\$ 4,655,388	Total Current Liabilities.....	\$ 651,796
Other Assets.....	433,212	Total Non-current Liabilities.....	845,106
Property and Equipment.....	4,889,754	Total Liabilities.....	1,496,902
		Total Net Assets.....	8,481,452
Total Assets.....	\$ 9,978,354	Total Liabilities and Net Assets...	\$ 9,978,354



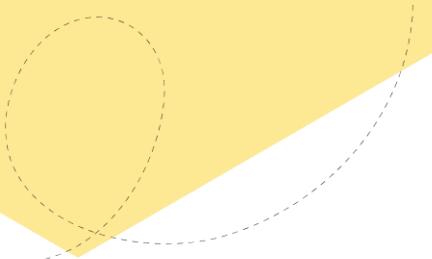
Door Prize

Drawing #2





Recognition of Friendship Circles





Annual donation of \$1,000 or greater

Elizabeth M. Allison
Susan Barbour
Karen Bell-Chandler
Nillah G. Cody
Audrey L. Congdon
Kathryn W. Congdon
Lane Cook
Simeon Cross
Linda W. Darden
Janet A. Donahue
Patricia A. Eckert
Mary C. Gamble
Michelle M. Hart

Joseph Hatley
Sarah E. Hickernell
Skye Hodges
Valerie Hogan
Monica T. Jester
Kathleen A. Kelly
Adrienne A. Livengood
Marian P. Lowry
Jacquelyn Palmer
Elizabeth B. Patterson
M. L. Patty
Sara Quandt
Shirley M. Roberts

Laurie D. Scotton, DVM
Caryl A. Sinfield
Barbara L. Smith
Salem Smith-Shupp
Eleanor D. Swift
Sheila Tillman
Natalie M. Tindol
Tammy L. Virnig
Carla Walters
Anne R. Watkins
Katherine A. Wells
Patience Woodall





Monthly recurring donation of any amount

Sandra Abrams	Charlotte Elliot	Jennifer J. Langston	Susan Shoemaker
Paige Allen	Angela R. Ferreira	Paige Lanier	Barbara L. Smith
Laura Allison	Lucy L. Gibbons	Anne R. Long	Nancy R. Smith
Katherine W. Barnes	Christine Hanichak	Amy Macumber	Salem Smith-Shupp
Sheri Bingham	Allison Harrell	Bonnie Macumber	Marilyn Squiers
Jennifer M. Bixby	Carrie Harrison	Kimble Mceachern	Deb Staton
Jana A. Braca	Michelle M. Hart	Melody McKoin	Maureen Stoudt
Amanda Breedon	Lisa A. Henderson-Hill	Molly E. Miller	Alberta K. Swain
Carolyn Brickey	Sarah E. Hickernell	Meghan R. Murphy	Crystal Taylor
Belinda Brown	Shelly D. Hill	Jacquelyn Palmer	Monecia R. Thomas
Jeannie Brown	Skye Hodges	Marla F. Patchel	Rhea E. Thompson
Michael Campbell	Sandra G. Hoffer	Shalonda Perry	Kaydee Tiemann
Patricia Campbell	Valerie Hogan	Leslie Powell	Sienna Tirak
Lane Cook	Amy N. Hryn	Beth A. Puckett	Carla Walters
Latersha Davis	Elaine Huffman	Kimberly Richards	Anne R. Watkins
Ashley Dean	Melissa Huffman	Elizabeth Robinson	Kimberly Williamson
Tanya Dixon	Gillian Humphrey	Shaquisha Robinson	
Deb Dowling	Jaclyn Johnson	Lydia Rozier	
Patricia A. Eckert	Jennifer Kendrick	Starr Sargent	





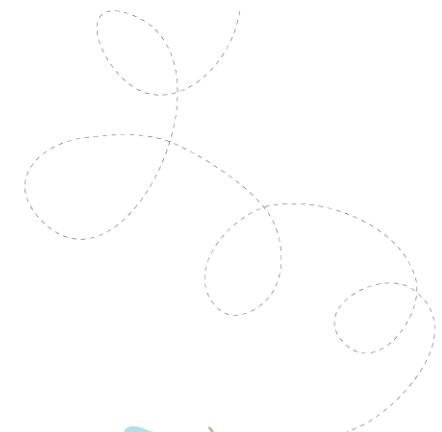
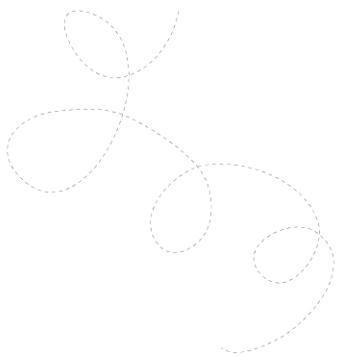
Years of Membership



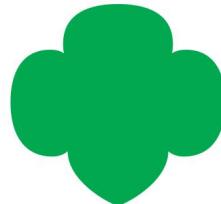
15 Years of Membership



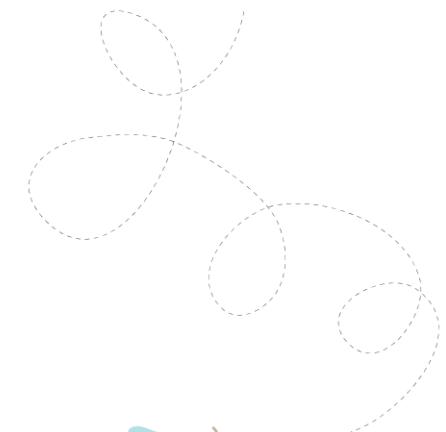
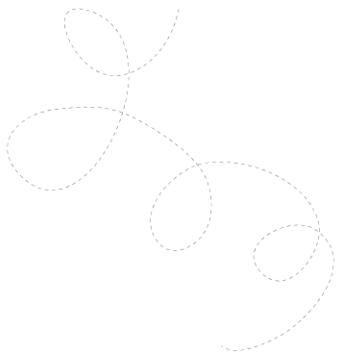
**Lisa Beck
Martie Dodd
Laura Roberts**



20 Years of Membership



Kimberly Allred
Malla Killian
Crystal Latham
Kelli Smith



25 Years of Membership



Elizabeth
McCarville



30 Years of Membership



Shelley Brooks

Lisa “Lee” Henderson-Hill



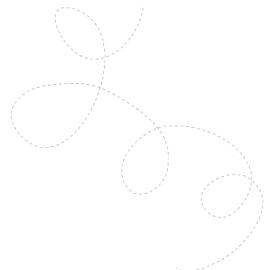
Meredith Johnson

Kenna Watts

35 Years of Membership



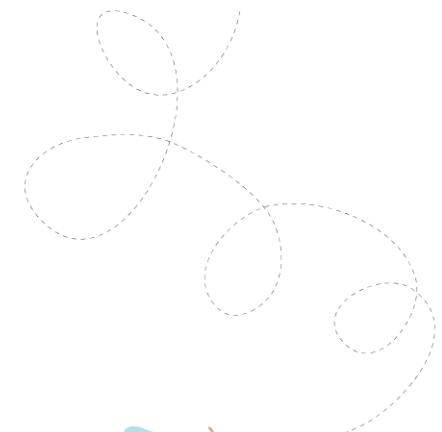
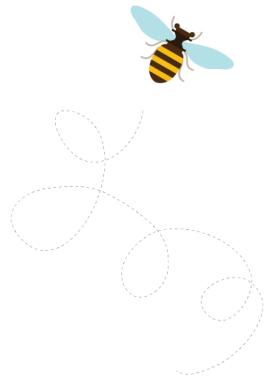
Veronica Abrams
Cyndie Feemster
Katherine Hicks
Anne Long



40 Years of Membership



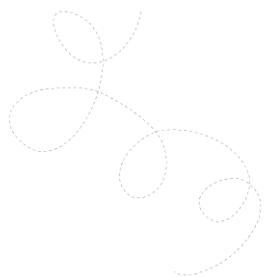
Sandra Abrams



45 Years of Membership



Evelyn Hackney



65 Years of Membership



Lois Davis





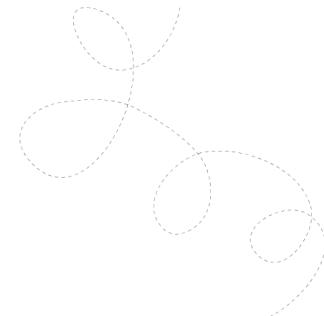
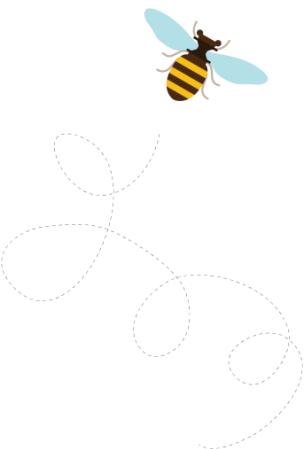
Years of Service



15 Years of Service



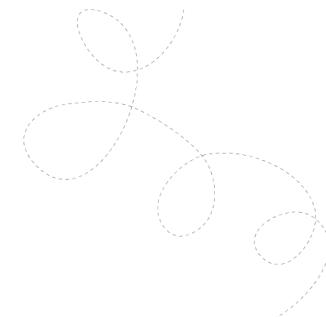
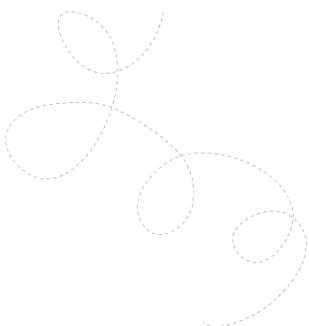
**Lisa Marion
Kelli Smith**



20 Years of Service



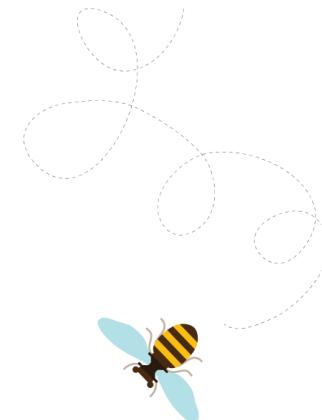
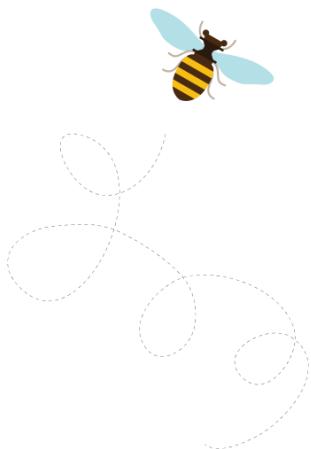
**Shelley Brooks
Crystal Latham
Kenna Watts**



25 Years of Service



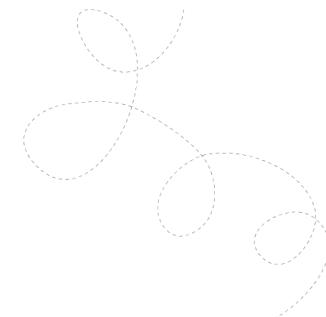
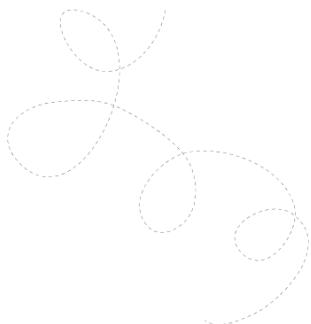
**Lisa “Lee” Henderson-Hill
Catherine Wilkinson**



30 Years of Service



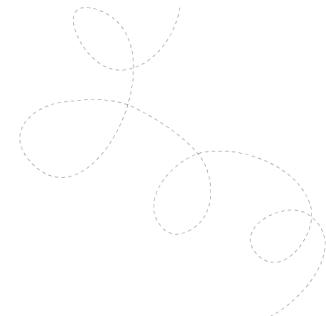
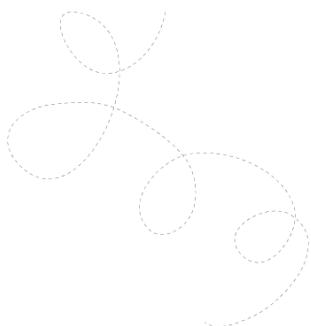
**Brenda
Newsome**



55 Years of Service



Lois Davis





Door Prize

Drawing #3



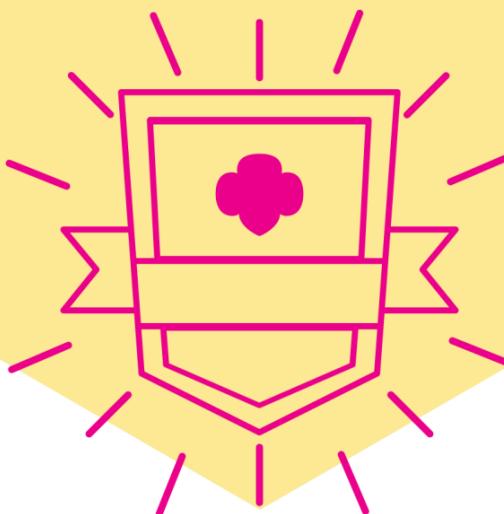


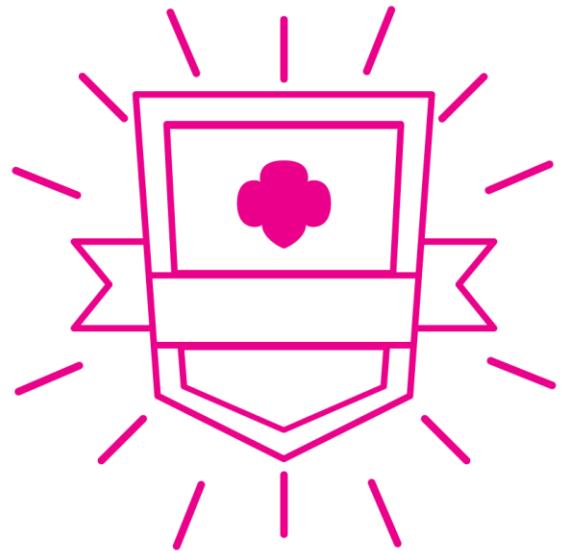
Board-Approved Adult Recognitions





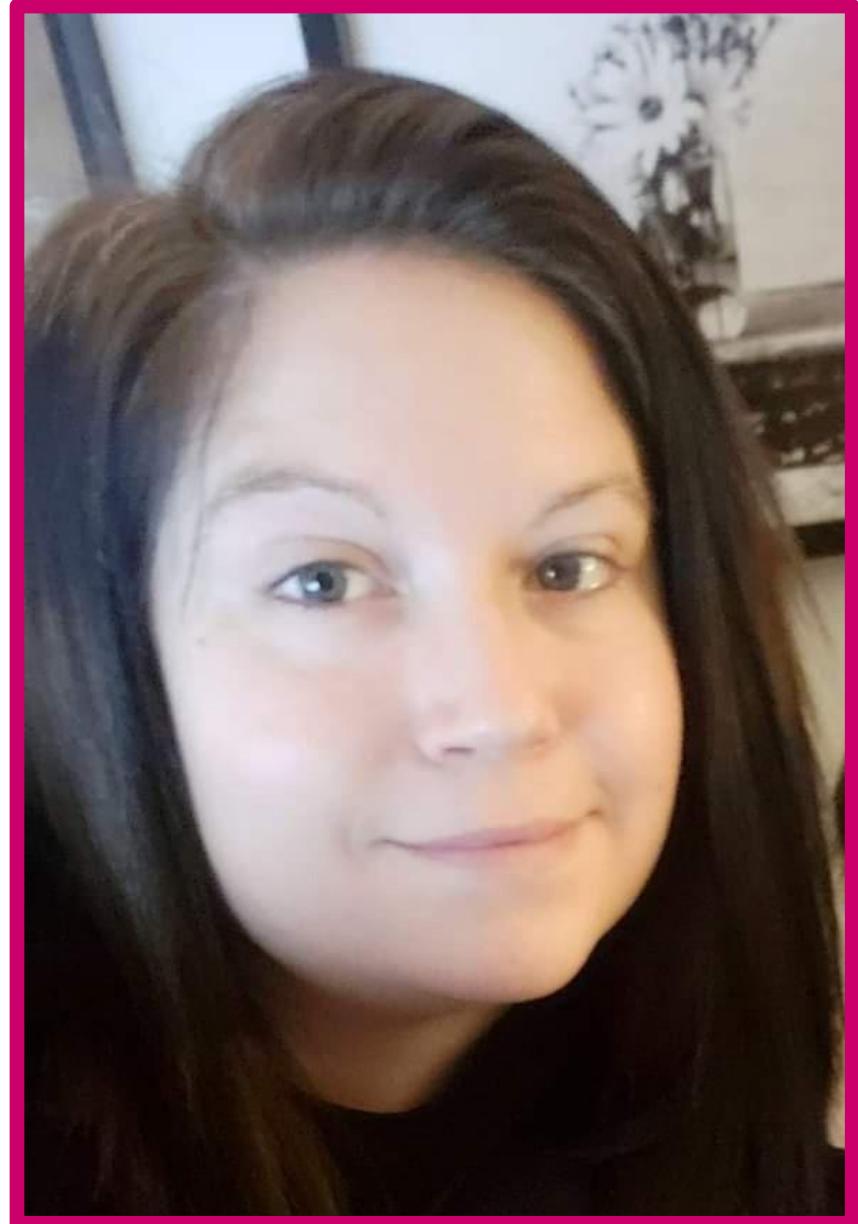
Appreciation Award

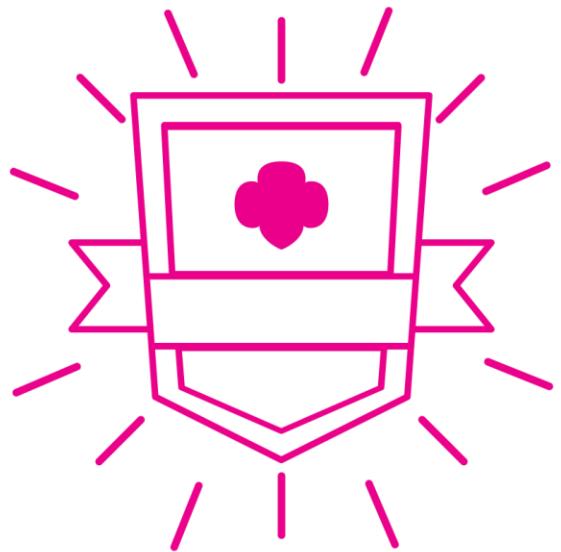




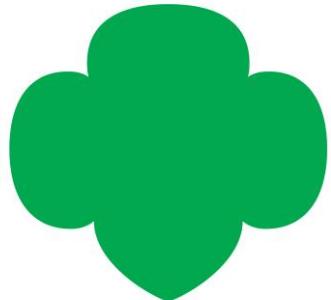
Tera Bridges

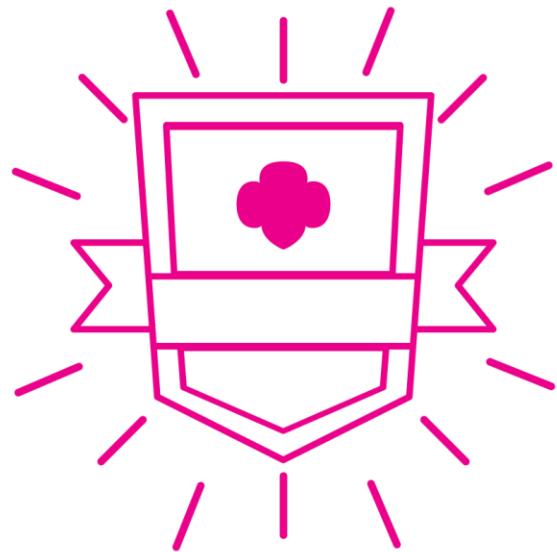
Morganton, NC





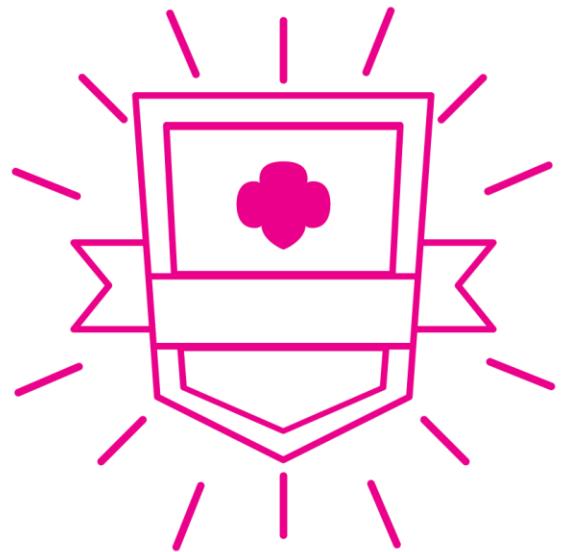
Janet Cranford
Gastonia, NC



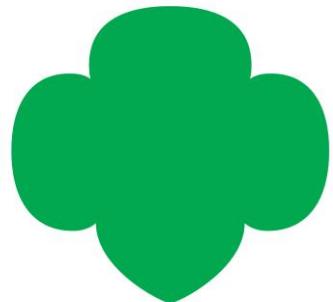


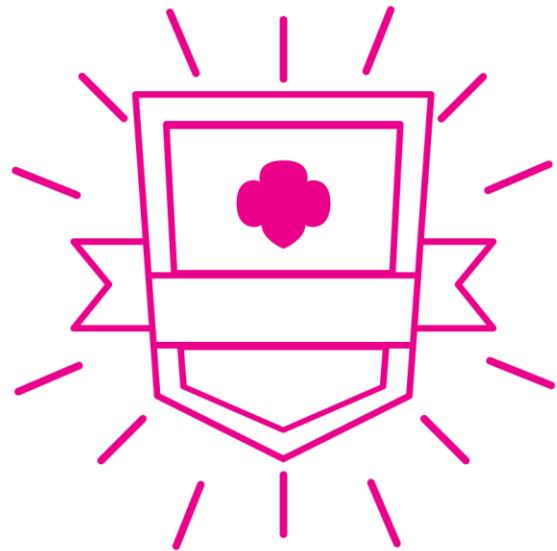
Charlene
Davidson
Murphy, NC





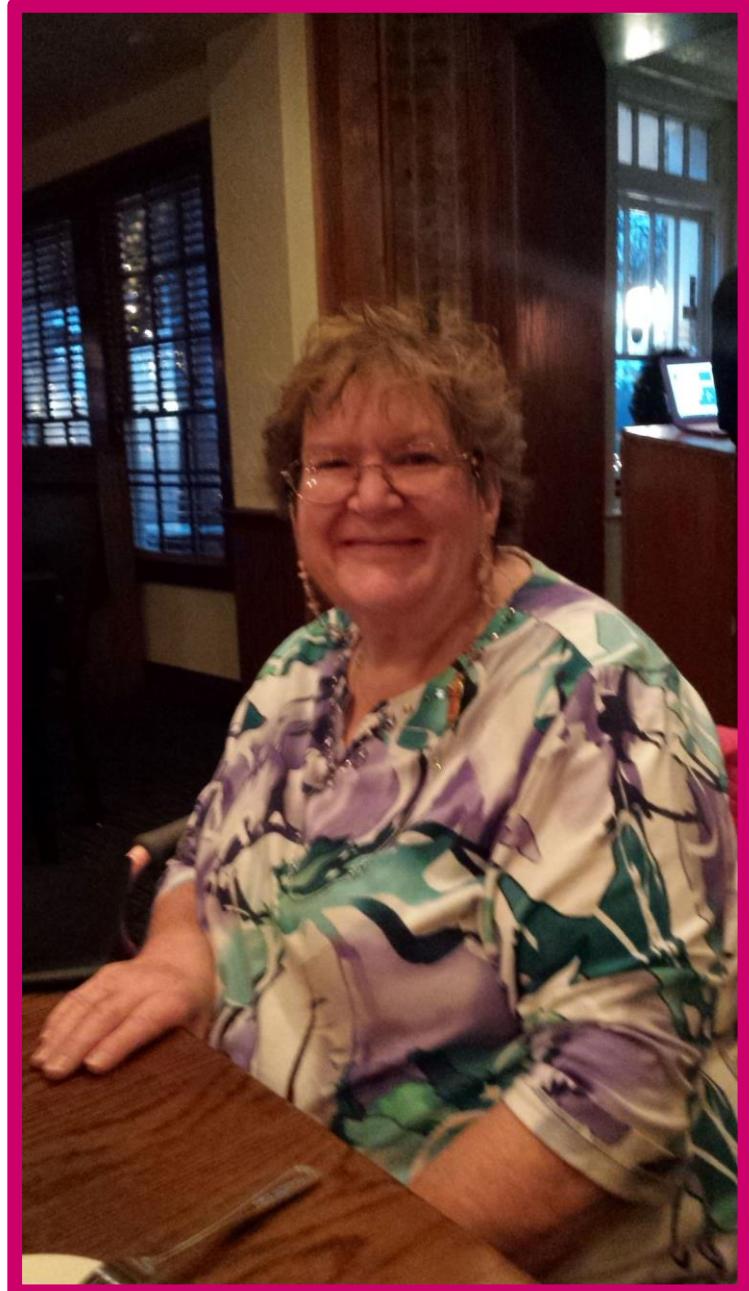
Kim Kerr
Mooresville, NC

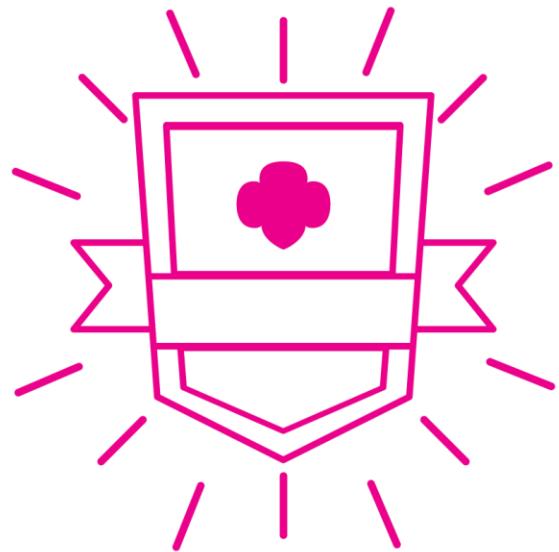




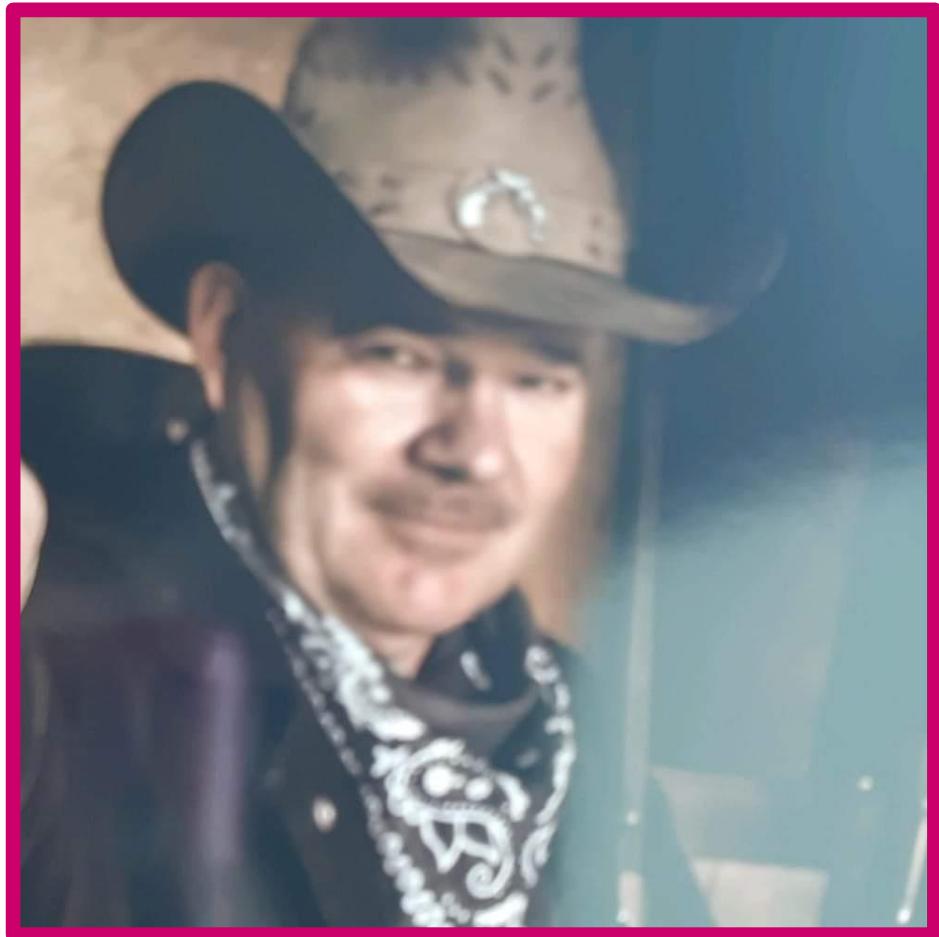
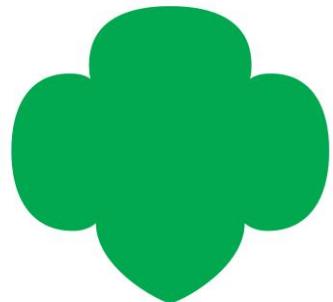
Anita Mapes

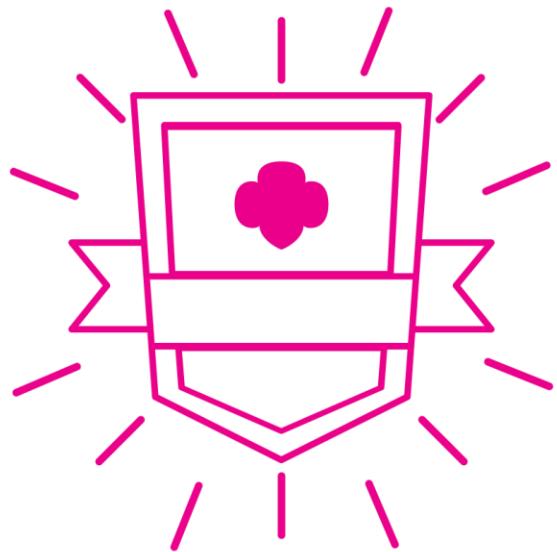
Newton, NC



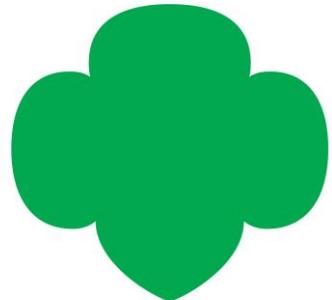


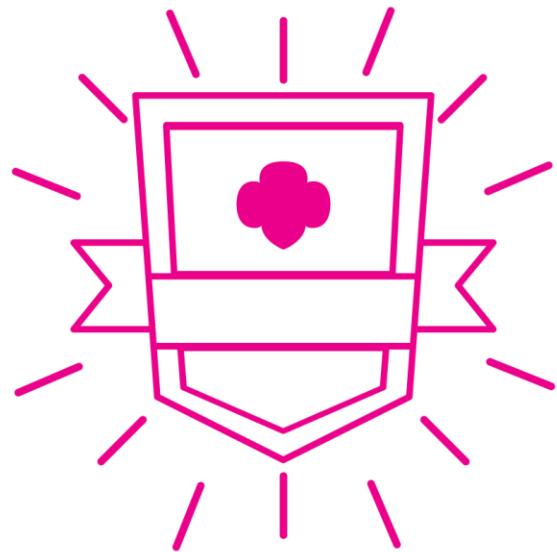
Cliff McCall
Troutman, NC



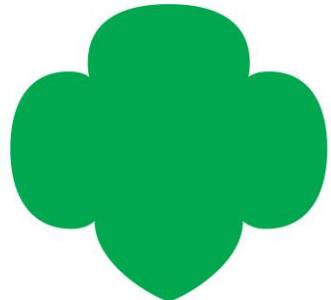


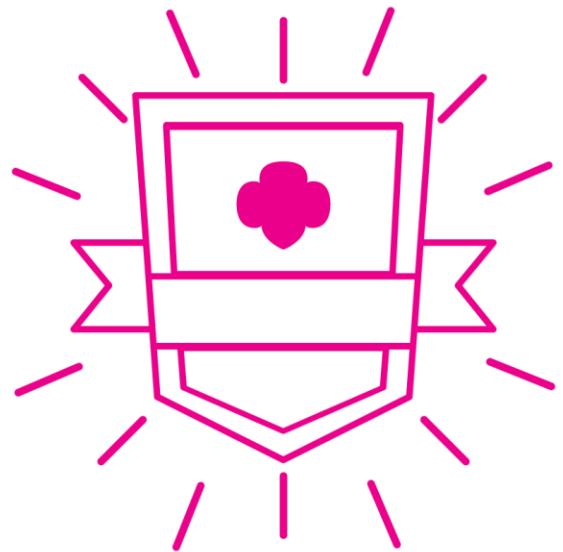
Jennifer
Miller
Marble, NC





**Vicki
Reinemann**
Mooresville, NC

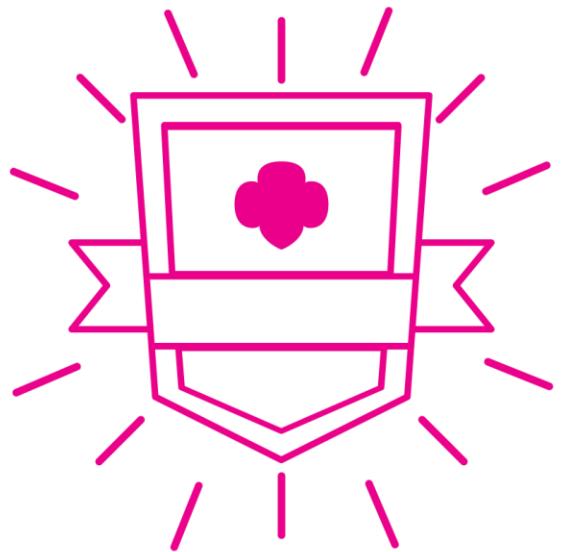




Karen Robinson

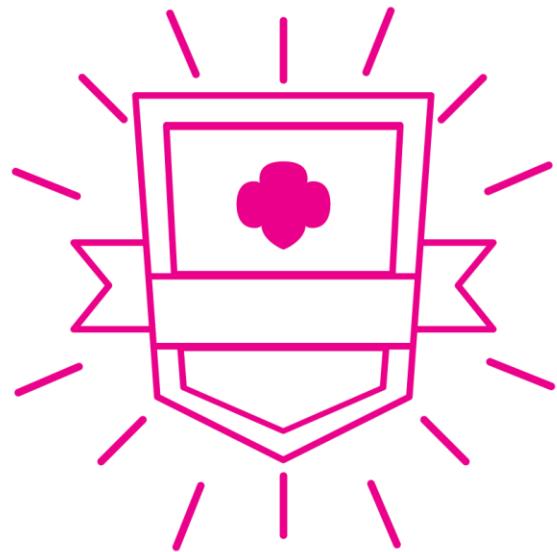
Summerfield, NC





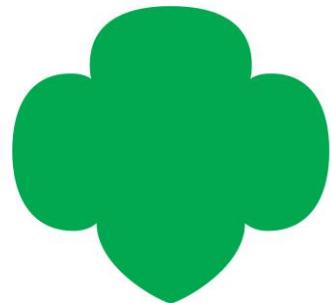
**Tiffany
Seaford**
Mocksville, NC

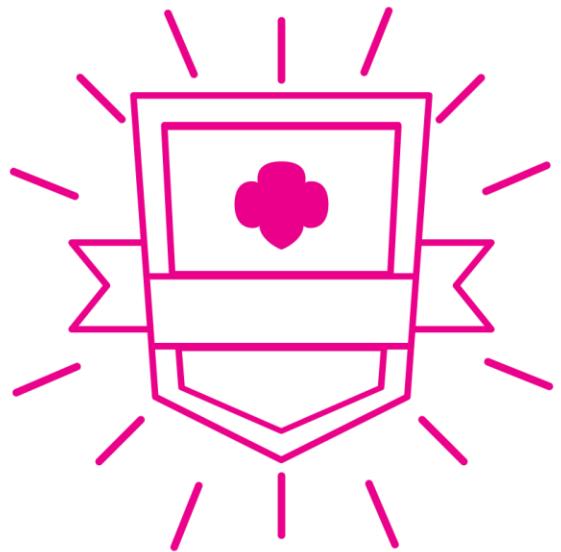




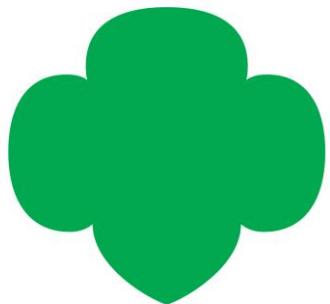
Alana Stack

Murphy, NC



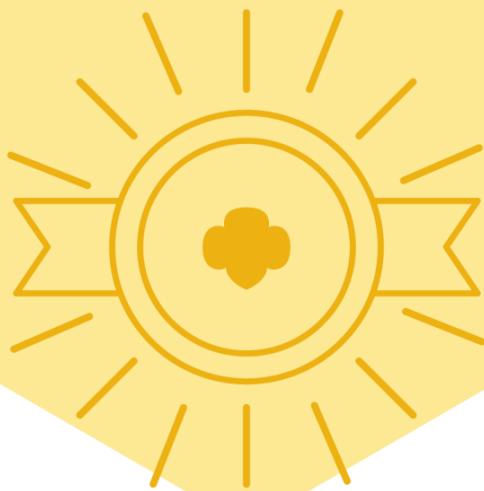


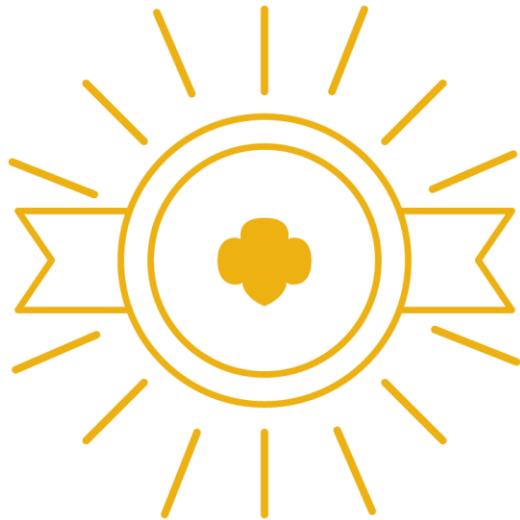
Patricia Travis
Gastonia, NC





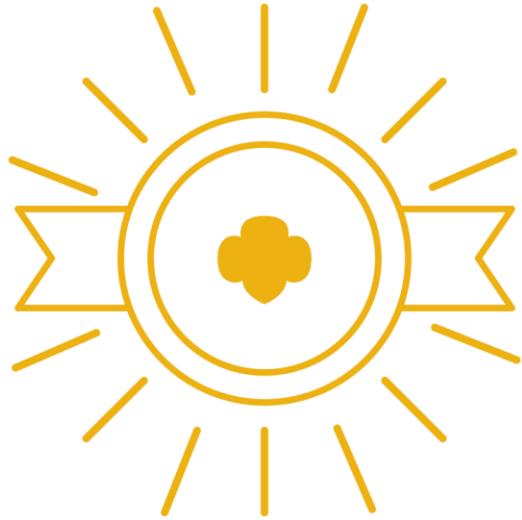
Honor Award



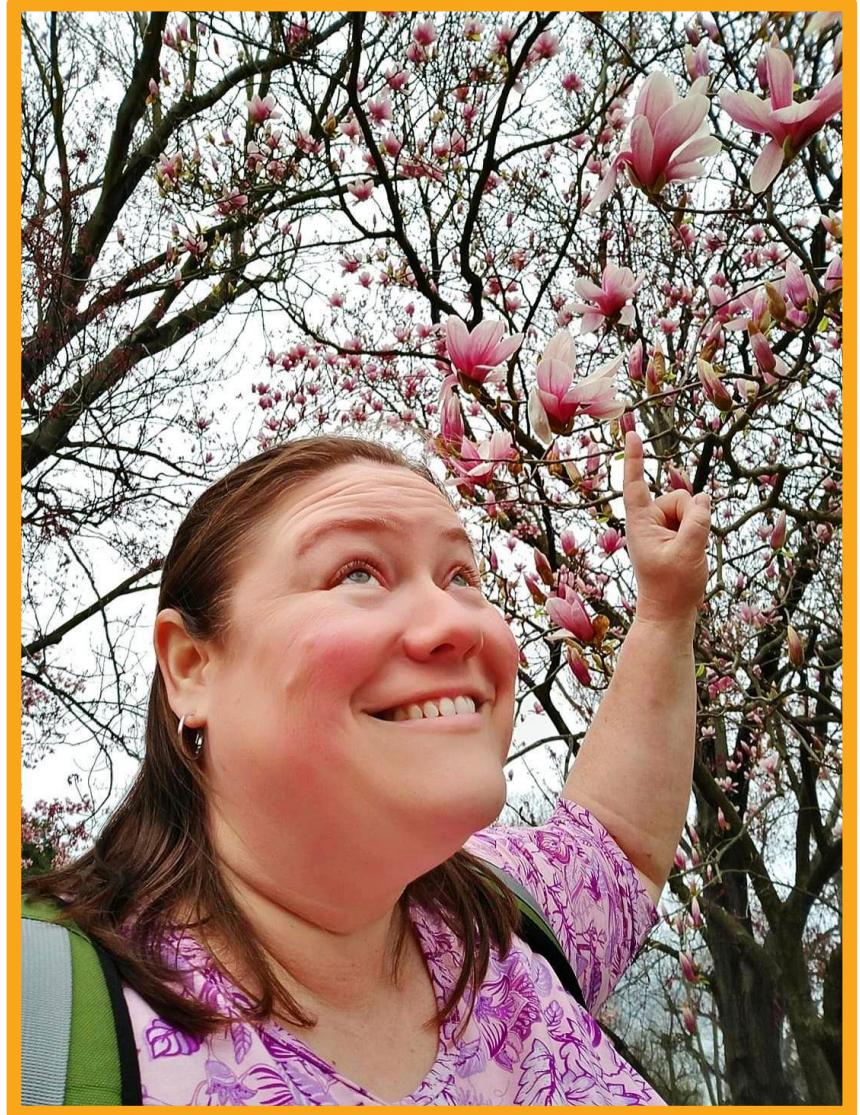
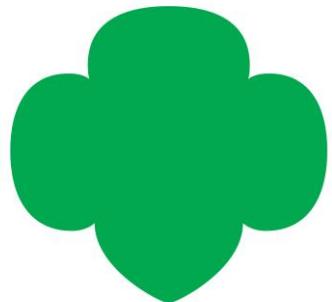


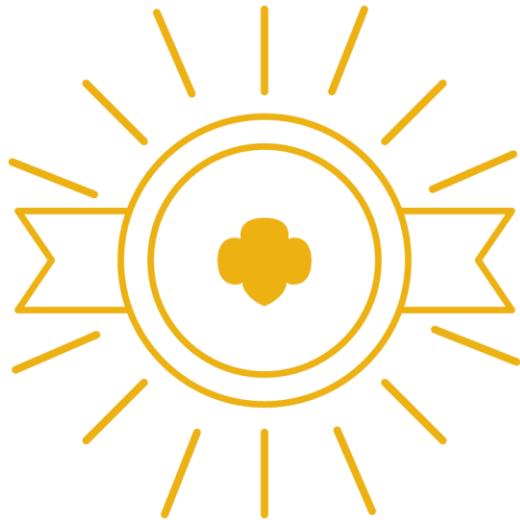
**Veronica
Abrams**
Kernersville, NC





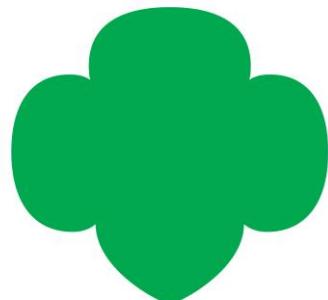
Kari Hatley
Gastonia, NC

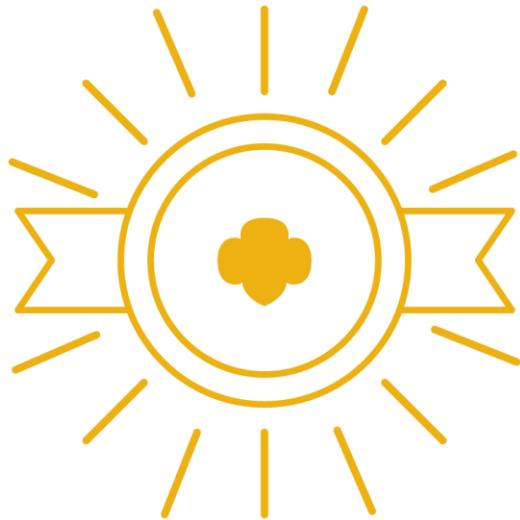




Sandi Heavener

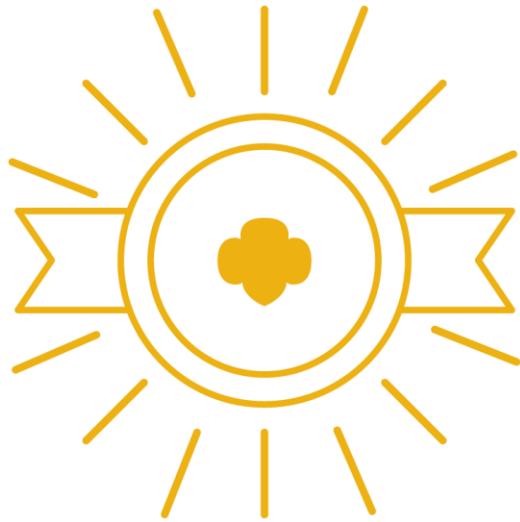
Gastonia, NC





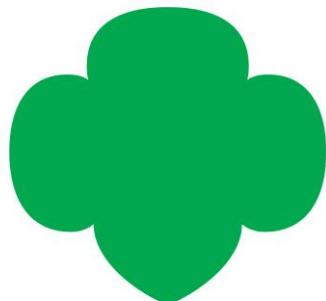
**Michelle
Naquin**
Randleman, NC

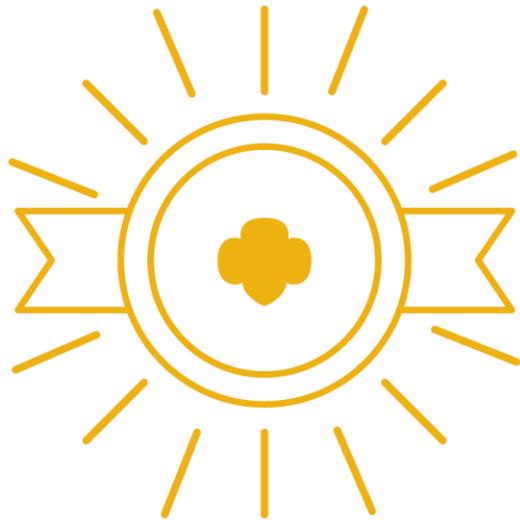




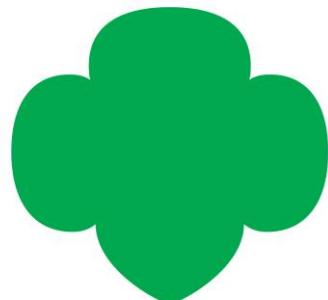
Victoria Randolph

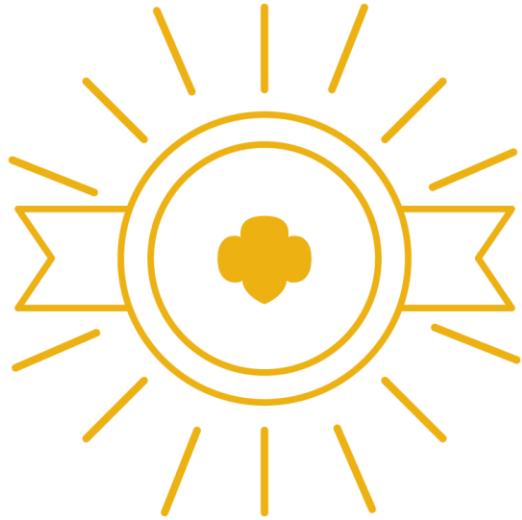
West Jefferson, NC





**Elizabeth
Trumann**
Saluda, NC



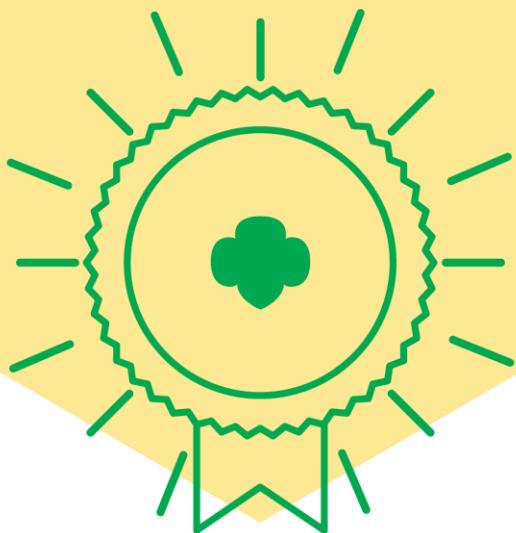


Heather White
Clover, NC





Thanks Badge





Sandy Hoffer
Murphy, NC





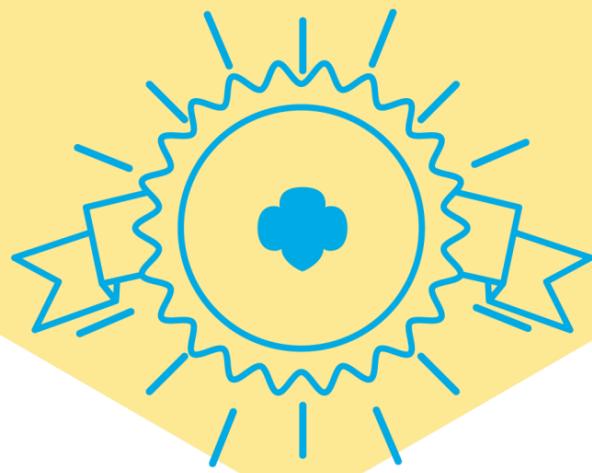
Elizabeth McCarville

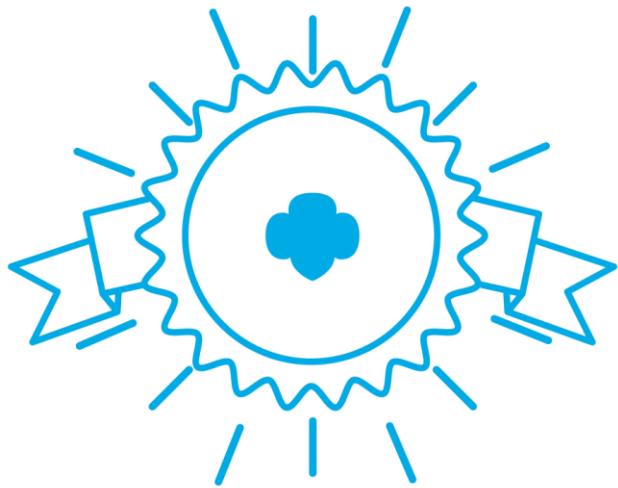
Sherrills Ford, NC





Thanks Badge II



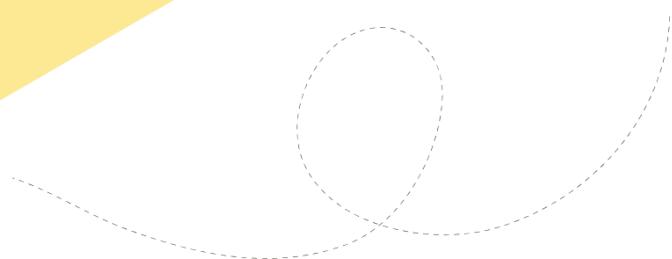


**Kristine
Stewart**
Conover, NC





**Congratulations
to all our
awardees!**





Door Prize

Drawing #4





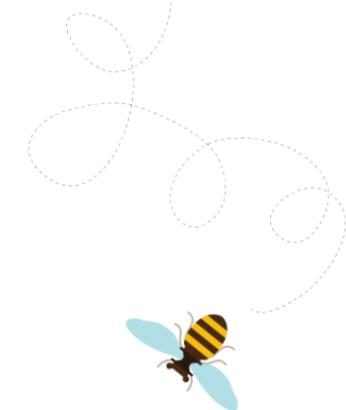
Closing Remarks

Marcia Cole, Interim CEO



Rules for a new and brighter future!

- When life gives you lemons...make lemonade.
- Any day above ground is a good one.
- Never forget that the smile on your face is contagious. *Keep smiling, you just may make someone's day better.*
- It doesn't matter what God gives you. What matters is what you do with what God gives you.
- If you don't know where you're going, you won't ever get there.
- Celebrate your successes. *What can we celebrate this year?*
- Use 2021 as a stepping stone to a new and invigorated future.
- Life is an adventure...not always a good one, but if you look at it this way...you can get through anything.





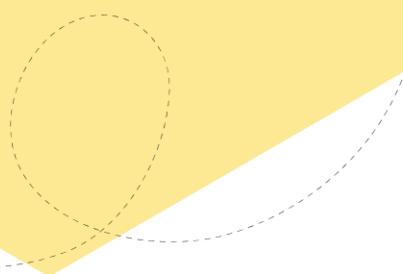
Door Prize

Drawing #5





Town Hall Adjournment





Save-the-Date for Annual
Meeting 2022:
April 30, 2022





Adult Learning Weekends for 2021:

**Leaderee, September 18, Keyauwee
Program Center**

Trainfest, October 15-17, Camp Pisgah

**Leaderfest, November 5-7, Camp Ginger
Cascades**



**Please Join Us in One of
Our Breakout Rooms!**





Give Us Your Feedback!
What do you want to see
at Annual Meeting?





Thank you for being a
part of our Town Hall
Meeting!

