

*HAVE YOU HEARD THE BUZZ? WE'RE STRONGER THAN EVER!*



**Girl Scout**

**Town Hall Meeting**

**April 24, 2021  
10 a.m. - Noon**



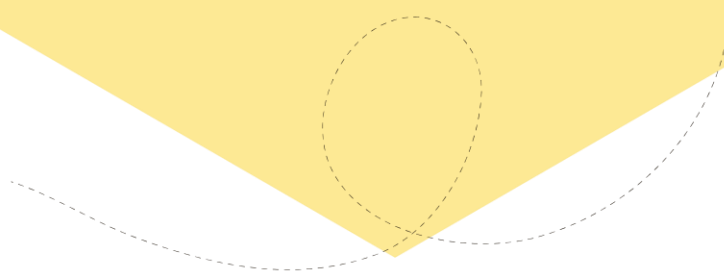
# Welcome

*Sim Cross, Board Chair*





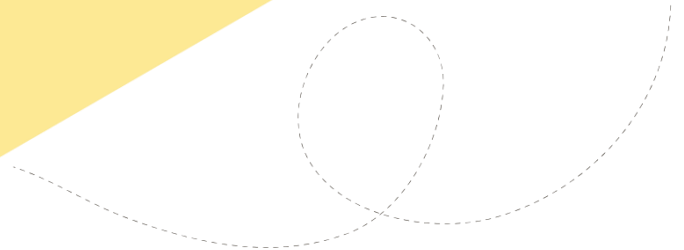
# Girl Scout Promise & Law



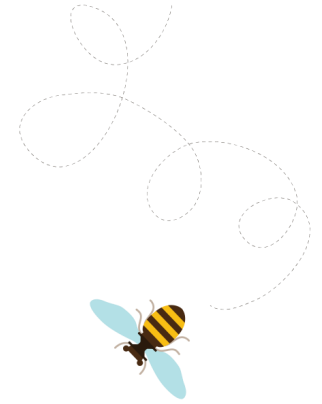


# 2020 Year in Review

*Sim Cross, Board Chair*



# 2020-2021 Board of Directors



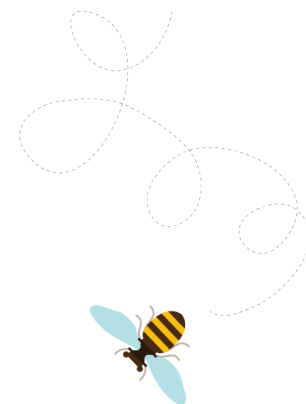
Anne Baker, Regional Director  
Karen Bartlett, Regional Director  
Frances Beasley, Regional Director  
Estelle Bowden, Regional Director  
Leigh Blount, At Large Director  
Carolyn Brickey, Vice Chair  
Richard Buffkin, At Large Director  
Michele Burleson, Regional Director  
Simeon Cross, Board Chair

Denise Harris, Regional Director  
Sandy Hoffer, At Large Director  
Sarah Hudson, Board Treasurer  
Trish Johnson, At Large Director  
Freda Mayse, At Large Director  
Kathryn McMahon, Regional Director  
Jackie Palmer, At Large Director  
Lorrie Ross, At Large Director  
Tammy Virnig, Board Secretary



*Yolanda Robertson  
and Melissa Wilson  
served partial term  
during 2021-22.*

# 2020-2021 Board Development Committee

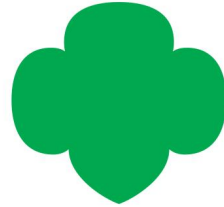


Sandy Hoffer, Chair  
Marcia Cole, Staff Liaison  
Danis Smith, Staff Liaison  
Leigh Blount  
Estelle Bowden  
Dottie Darsie \*  
Brenda Newsome \*  
Jackie Sibley-Newton \*



*\* Non-board  
member*

# Thank You to Our Town Hall Planning Committee!



Sheri Bingham \*

Carolyn Brickey

Lydia Doll \*

Sandy Hoffer

Trish Johnson

Sarah Robinson \*

Starr Sargent \*

Susan Shoemaker \*

Danis Smith \*

Kim Stikeleather \*

Kimberly Surace \*

Crystal Taylor \*

Tammy Virnig



*\* Staff liaison*

# 2020 Annual Report

The statistics in this report pertain to our membership year from October 1, 2019 to September 30, 2020.

## Membership

**9,571**  
Girl Members

**19.5%**

**1,866 Daisies** (Grades K-1)

**26%**

**2,496 Brownies** (Grades 2-3)

**24%**

**2,265 Juniors** (Grades 4-5)

**18%**

**1,770 Cadettes** (Grades 6-8)

**6.5%**

**613 Seniors** (Grades 9-10)

**6%**

**561 Ambassadors** (Grades 11-12)



Two newly branded Girl Scout vans sparked the #P2PGirlScoutsonthetrend media trend and rewarded participants with a special patch that looked like the vans.



**4,976**  
Adult Members

**1,862** troop leaders

**134,064** volunteer hours from  
troop leaders

**\$3,646,540.80** value of  
volunteer time to our girls,  
our communities and our  
future (based on the NC  
nonprofit value of each  
volunteer hour at \$27.20)

**913** active troops

**39** service units

"While the coronavirus pandemic  
affected our council's financial,  
membership and program goals, we are  
proud to report many accomplishments  
made and services given to our  
members and other stakeholders in  
2020.

## Awards



**53** girls earned the  
Girl Scout Gold Award



**115** girls earned the  
Girl Scout Silver Award



**100** girls earned the  
Girl Scout Bronze Award



**1** National Gold Award  
Girl Scout



Kennedy Jeffers of Greensboro was  
named a 2020 National Gold Award  
Girl Scout. This honor is given to 10  
Girl Scouts across the United States  
every year. Jeffers' project focused  
on creating a club at her high school  
to support students in earning  
service-learning hours. The club tackled problems such  
as healthcare access and education, food insecurity,  
menstrual equality and distracted driving.

"Being a Gold Award Girl Scout really can change your  
life. I received more than \$300,000 in scholarships and  
was accepted by many of my top-choice colleges, and  
I'm sure that having the Gold Award on my resume and  
application was a big part of it! I'm currently at the  
University of North Carolina at Charlotte as a  
pre-nursing major. The fact that Girl Scouts really  
emphasizes improving the world around you and that  
service has been a big part of my Girl Scout experience  
inspired me to go into nursing. I hope to become a  
nurse practitioner and a leader in the nursing field  
where I can serve my community and change lives."  
—Kennedy Jeffers

800-672-2148 ♦ [info@girlscoutsp2p.org](mailto:info@girlscoutsp2p.org) ♦ [www.girlscoutsp2p.org](http://www.girlscoutsp2p.org) ♦ [www.CampLikeAGirl.org](http://www.CampLikeAGirl.org)

**Asheville Service Center**  
37 College Place  
Asheville, NC 28801

**Colfax Service Center**  
8818 West Market Street  
Colfax, NC 27235

**Gastonia Service Center**  
156 S. South Street, Suite 201  
Gastonia, NC 28052

**Hickory Service Center**  
208 Union Square NW, Suite 101  
Hickory, NC 28601

Connect with us to see how Girl Scouts Carolinas Peaks to Piedmont is making the world a better place! [f](#) [i](#) [v](#) [t](#) [p](#)



We gratefully acknowledge support from volunteers, families, foundations, businesses and corporations and the community, including United Way.

The full 2020  
Annual Report  
can be found at  
[www.girlscoutsp2p.org](http://www.girlscoutsp2p.org).





53 girls earned the  
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1 National Gold Award  
Girl Scout

## Kennedy Jeffers 2020 National Gold Award Girl Scout



girl scouts  
carolinas peaks  
to piedmont



Gold Award Girl Scout

# Kennedy Jeffers

## Guilford County

Kennedy founded the first service learning club at Northern Guilford High School. The club, WorldChangers Service Learning Club, worked on several different projects in its first year including creating reusable menstruation kits for girls overseas, raising awareness about homelessness in Greensboro and creating a co-hort of youth to lead the charge for change.

51,182 packages of cookies were sold and delivered to our U.S. and overseas military through Operation Sweet Treat- the highest amount ever!



OPERATION  
SWEET  
TREAT







girl scouts  
carolinas peaks  
to piedmont

**cookies  
for Courage**

Donate Girl Scout  
cookies to our  
community heroes  
who are keeping  
us safe during  
COVID-19.



BAY  
5

BAY  
6





# Virtual Experiences

COVID-19 encouraged our council to creatively approach eight months with primarily virtual programming and services, including:

## Free Virtual Community Resources

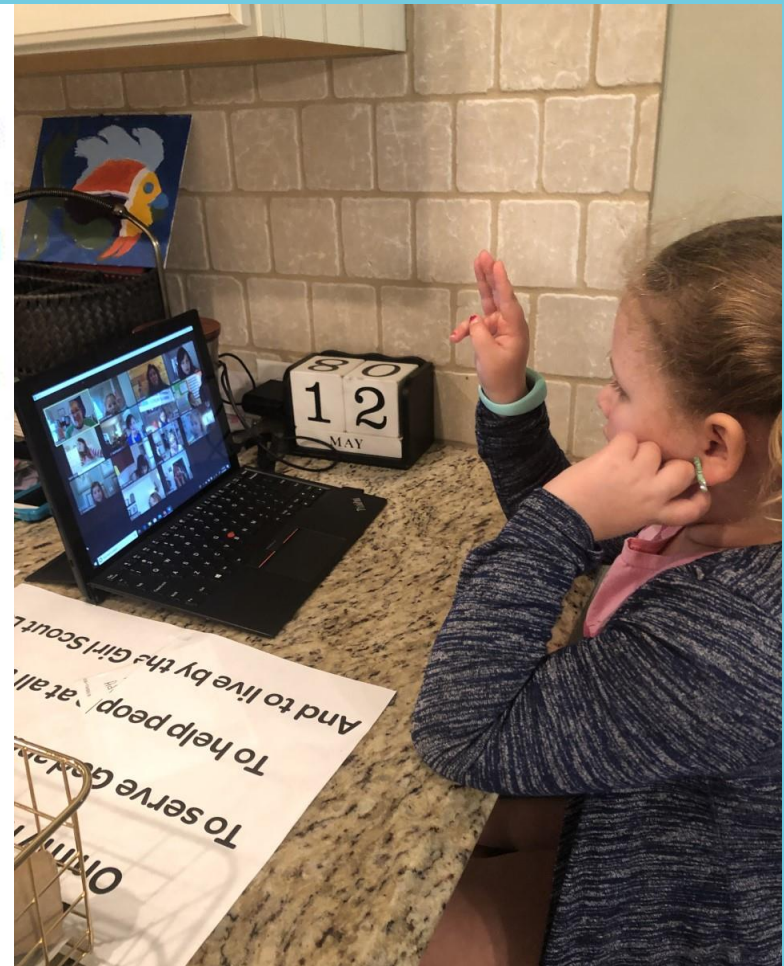
- ◆ Over 180 free virtual activity videos added to our YouTube channel
- ◆ 10 free virtual campfire sing-a-longs hosted on Facebook Live
- ◆ Over 15 free virtual mental health sessions for adults and children hosted on Facebook Live with our community partner, The Kellin Foundation

## Virtual Badge & Journey Workshops

- ◆ 231 non-camp workshops offered
- ◆ \$36,425 raised in workshop admission fees
- ◆ Over 4,209 girls participated in badge and journey workshops

## Other Virtual Meetings & Opportunities

- ◆ Virtual Volunteer Conference had record-breaking attendance
- ◆ Virtual Town Hall Meeting
- ◆ Virtual shop ordering for curbside pickup
- ◆ Hosted 15 virtual troop series for 74 girls
- ◆ Served 68 new girls with screen-free Girl Scout programming mailed right to their door



### KAMP KITS

FOR GIRLS GRADES K-5!

Order by Aug. 5 at [www.CampLikeAGirl.org](http://www.CampLikeAGirl.org)

GET A MIX OF CAMP, STEM AND CRAFT ACTIVITIES DELIVERED RIGHT TO YOUR DOOR. Kamp Kits have activities and supplies for up to 20 hours of fun! Kits are meant for one child, and are \$35 which includes shipping to a US state.

"Ours is fantastic! SO many neat activities!" - Becky

"We love our Kamp Kits! Thank you! We did shape bubbles today!" - Kimberly

"My granddaughter loved hers!" - Brenda

### Staying Connected. VIRTUAL PROGRAM

Girl Scouts Carolinas Peaks to Piedmont

Everyone is invited to join us on Facebook for fun activities! We'll be live Monday-Friday 11 a.m. and 7 p.m. during the month of May.

Videos will also be available at [www.youtube.com/girlscoutsp2p](http://www.youtube.com/girlscoutsp2p).

You can also register for virtual badge workshops and Journey jumpstarts!

More info can be found at [www.girlscoutsp2p.org/en/about-girl-scouts/our-program/VirtualGirlScouts.html](http://www.girlscoutsp2p.org/en/about-girl-scouts/our-program/VirtualGirlScouts.html)

### Virtual Program

Over 2,650 girls have enjoyed our virtual Badge Workshops and Journey Jumpstarts! We're only 4 states away from serving Girl Scouts in all 50 states!

#gsallstates

Do you know girls in any of these states? Encourage them to register for a program at [tinyurl.com/gallstates](http://tinyurl.com/gallstates).



# Mission Moment

*Kennedy Jeffers,  
2020 National Gold Award  
Girl Scout*





# Door Prize Drawing #1





# Election Results

*Sandy Hoffer, Board  
Development Chair*



# 2021-2022 Board Officers



**Carolyn Brickey,  
Board Chair**



**Patricia "Trish"  
Johnson,  
Vice Chair**



**Tammy Virnig,  
Secretary**



**Sarah Hudson,  
Treasurer**



# Regional Directors



**Anne Baker,  
Class of 2024**



**Leigh Blount,  
Class of 2024**



**Leslie McClain,  
Class of 2024**



**Denise Harris,  
Class of 2024**



**Tiffany Comer,  
Class of 2023**

# At Large Directors



Freda Mayse,  
Class of 2024



Lorrie Ross,  
Class of 2024

# Board Development Committee



Sandy Hoffer,  
Region 1, Board  
Member



**Congratulations  
to our newly  
elected officers!**



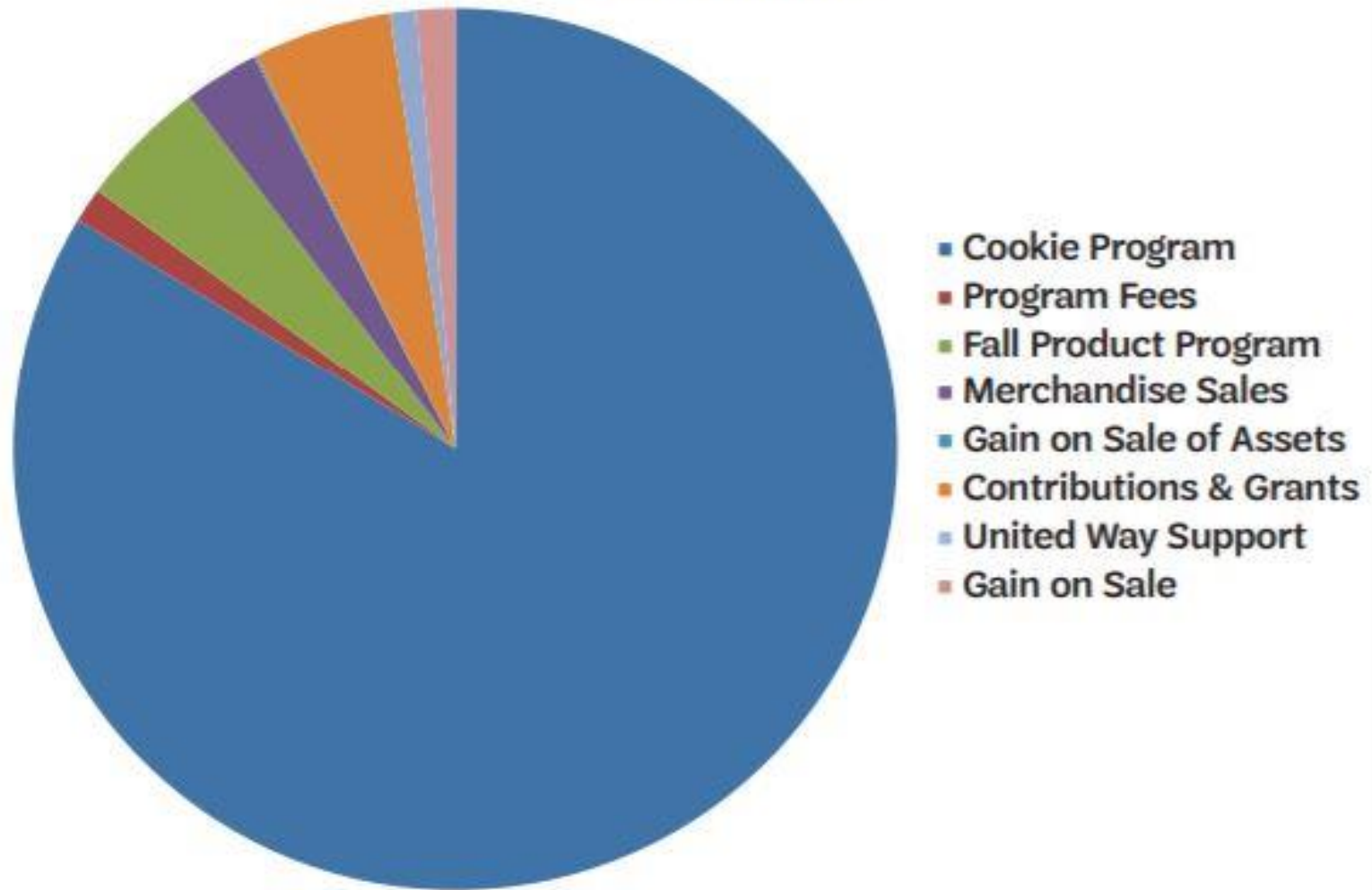


# Financial Report

*Sarah Hudson, Board  
Treasurer*

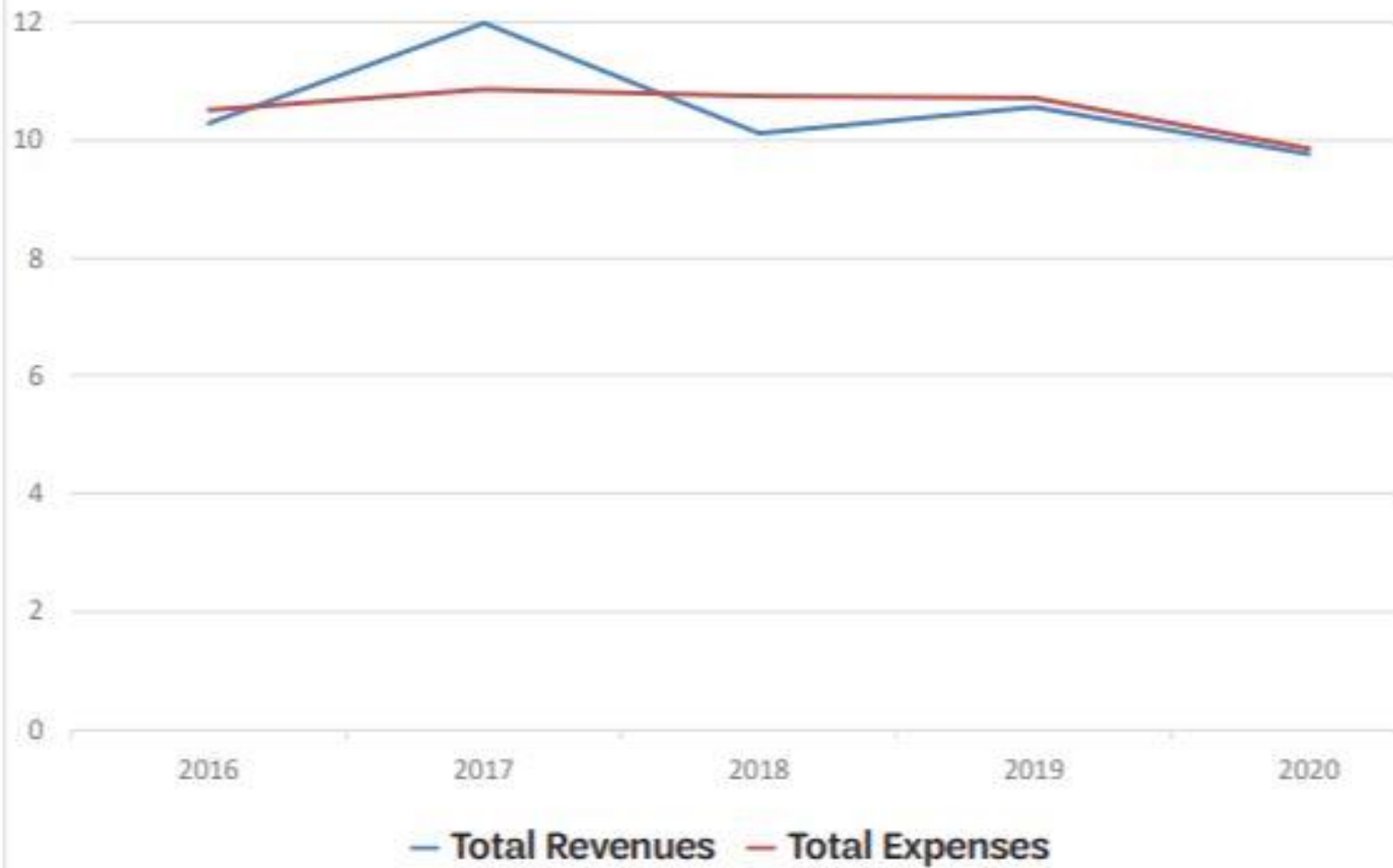


## 2020 Revenue



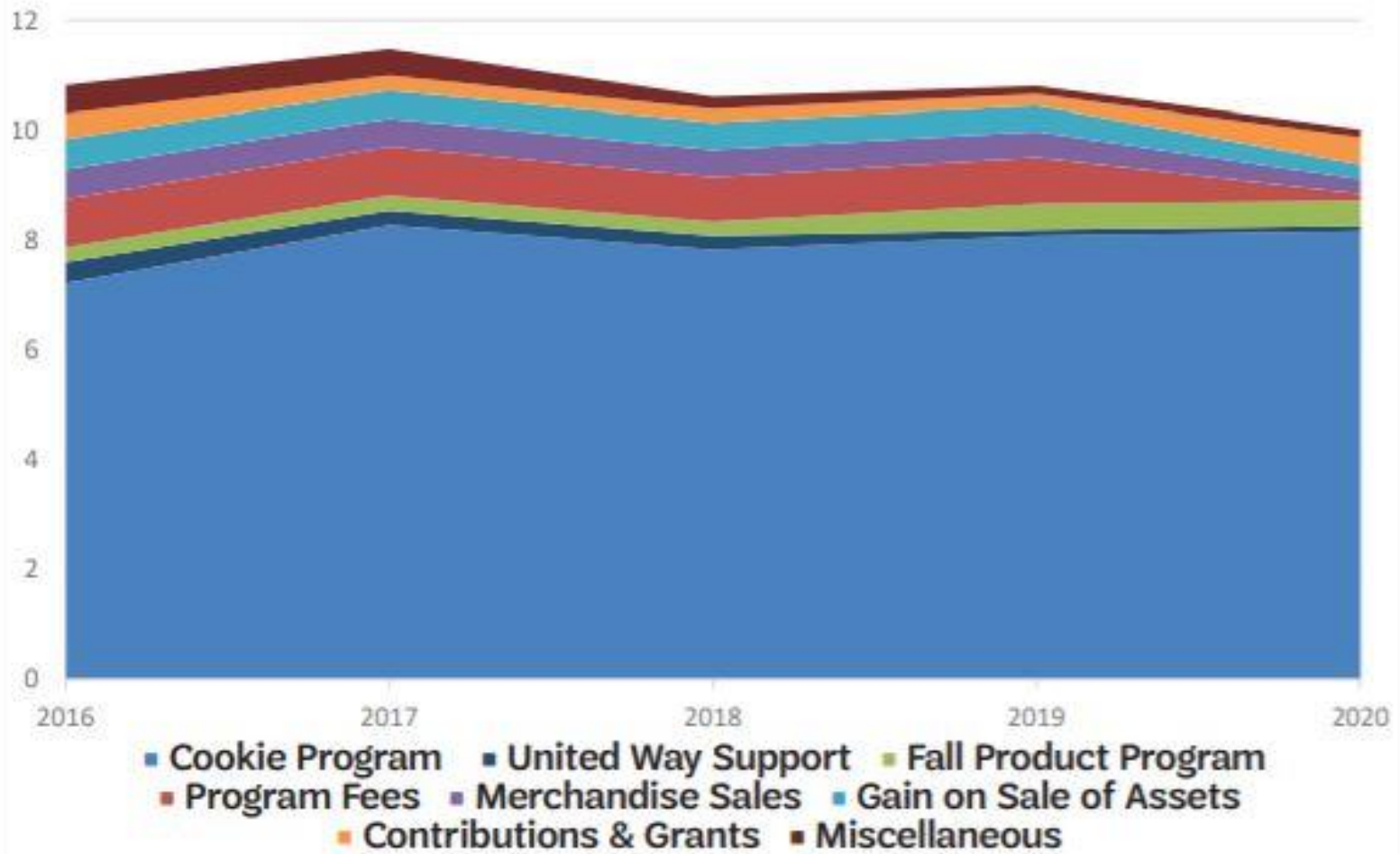
## 2017 to 2020 Total Revenue and Expense

(in millions of dollars)



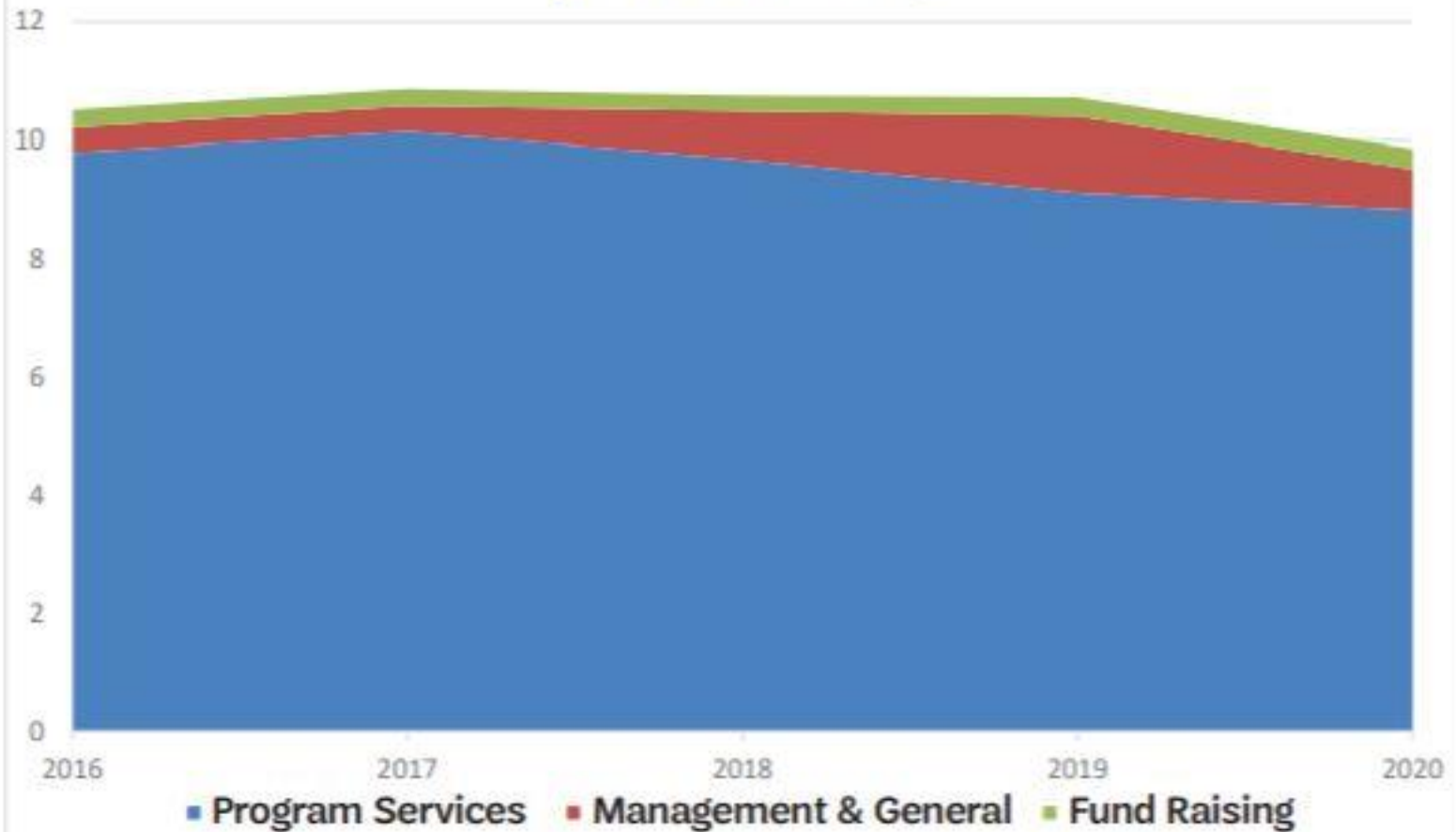


## 2016 to 2020 Revenue History (in millions of dollars)





## 2016 to 2019 Expense History (in millions of dollars)



### Statement of Activities

Cookie Program.....	\$ 8,176,596	Program Services.....	\$ 8,826,709
Program Fees.....	\$ 124,127	Management and General.....	\$ 687,323
Fall Product Program.....	\$ 462,264	Fundraising.....	\$ 343,186
Merchandise Sales.....	\$ 267,473	<b>Total Expenses.....</b>	<b>\$ 9,857,218</b>
Gain on Sale of Assets.....	\$ 9,680		
Contributions and Grants.....	\$ 494,347		
Miscellaneous.....	\$ 138,317		
United Way Support.....	\$ 93,510		
<b>Total Revenue and Support.....</b>	<b>\$ 9,766,314</b>	<b>Change in Net Assets.....</b>	<b>(90,904)</b>

### Statement of Financial Position

Cash and Investments.....	\$ 4,655,388	Total Current Liabilities.....	\$ 651,796
Other Assets.....	433,212	Total Non-current Liabilities.....	845,106
Property and Equipment.....	4,889,754	Total Liabilities.....	1,496,902
		Total Net Assets.....	8,481,452
<b>Total Assets.....</b>	<b>\$ 9,978,354</b>	<b>Total Liabilities and Net Assets...</b>	<b>\$ 9,978,354</b>



# Door Prize Drawing #2





# Recognition of Friendship Circles





**Annual donation of \$1,000 or greater**

Elizabeth M. Allison  
Susan Barbour  
Karen Bell-Chandler  
Nillah G. Cody  
Audrey L. Congdon  
Kathryn W. Congdon  
Lane Cook  
Simeon Cross  
Linda W. Darden  
Janet A. Donahue  
Patricia A. Eckert  
Mary C. Gamble  
Michelle M. Hart

Joseph Hatley  
Sarah E. Hickernell  
Skye Hodges  
Valerie Hogan  
Monica T. Jester  
Kathleen A. Kelly  
Adrienne A. Livengood  
Marian P. Lowry  
Jacquelyn Palmer  
Elizabeth B. Patterson  
M. L. Patty  
Sara Quandt  
Shirley M. Roberts

Laurie D. Scotton, DVM  
Caryl A. Sinfield  
Barbara L. Smith  
Salem Smith-Shupp  
Eleanor D. Swift  
Sheila Tillman  
Natalie M. Tindol  
Tammy L. Virnig  
Carla Walters  
Anne R. Watkins  
Katherine A. Wells  
Patience Woodall





### **Monthly recurring donation of any amount**

Sandra Abrams  
Paige Allen  
Laura Allison  
Katherine W. Barnes  
Sheri Bingham  
Jennifer M. Bixby  
Jana A. Braca  
Amanda Breeden  
Carolyn Brickey  
Belinda Brown  
Jeannie Brown  
Michael Campbell  
Patricia Campbell  
Lane Cook  
Latersha Davis  
Ashley Dean  
Tanya Dixon  
Deb Dowling  
Patricia A. Eckert

Charlotte Elliot  
Angela R. Ferreira  
Lucy L. Gibbons  
Christine Hanichak  
Allison Harrell  
Carrie Harrison  
Michelle M. Hart  
Lisa A. Henderson-Hill  
Sarah E. Hickernell  
Shelly D. Hill  
Skye Hodges  
Sandra G. Hoffer  
Valerie Hogan  
Amy N. Hryn  
Elaine Huffman  
Melissa Huffman  
Gillian Humphrey  
Jaclyn Johnson  
Jennifer Kendrick

Jennifer J. Langston  
Paige Lanier  
Anne R. Long  
Amy Macumber  
Bonnie Macumber  
Kimble Mceachern  
Melody McKoin  
Molly E. Miller  
Meghan R. Murphy  
Jacquelyn Palmer  
Marla F. Patchel  
Shalonda Perry  
Leslie Powell  
Beth A. Puckett  
Kimberly Richards  
Elizabeth Robinson  
Shaquisha Robinson  
Lydia Rozier  
Starr Sargent

Susan Shoemaker  
Barbara L. Smith  
Nancy R. Smith  
Salem Smith-Shupp  
Marilyn Squiers  
Deb Staton  
Maureen Stoudt  
Alberta K. Swain  
Crystal Taylor  
Monecia R. Thomas  
Rhea E. Thompson  
Kaydee Tiemann  
Sienna Tirak  
Carla Walters  
Anne R. Watkins  
Kimberly Williamson





# Years of Membership



# **15 Years of Membership**



**Lisa Beck**

**Martie Dodd**

**Laura Roberts**





# **20 Years of Membership**



**Kimberly Allred  
Malla Killian  
Crystal Latham  
Kelli Smith**



# **25 Years of Membership**



**Elizabeth  
McCarville**



# **30 Years of Membership**



**Shelley Brooks**

**Lisa “Lee” Henderson-Hill**



**Meredith Johnson**

**Kenna Watts**

# **35 Years of Membership**



**Veronica Abrams  
Cyndie Feemster  
Katherine Hicks  
Anne Long**



# 40 Years of Membership



# Sandra Abrams



# 45 Years of Membership



# Evelyn Hackney



# 65 Years of Membership



## Lois Davis





# Years of Service

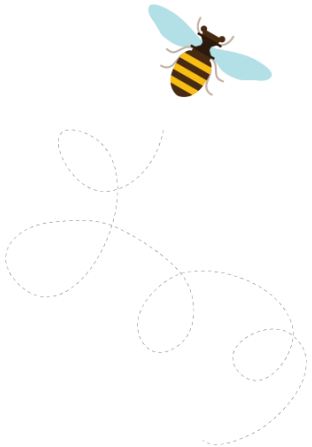
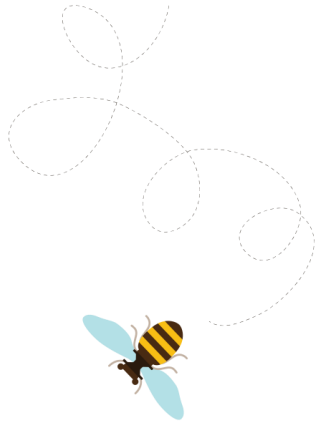




# 15 Years of Service



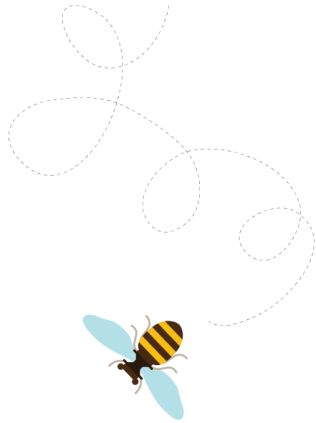
**Lisa Marion  
Kelli Smith**



# 20 Years of Service



Shelley Brooks  
Crystal Latham  
Kenna Watts



# 25 Years of Service



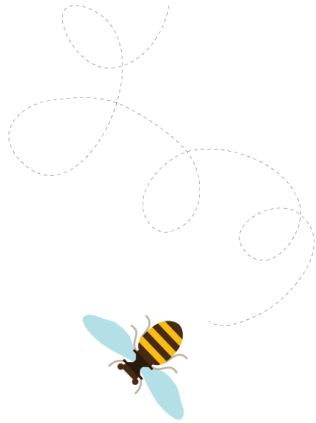
**Lisa “Lee” Henderson-Hill**  
**Catherine Wilkinson**



# 30 Years of Service



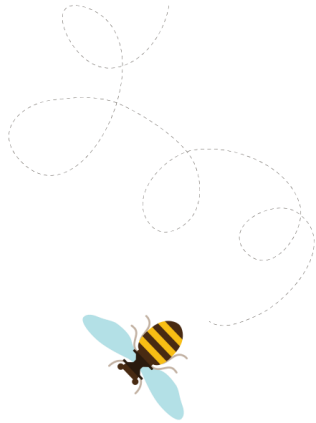
## Brenda Newsome



# 55 Years of Service



# Lois Davis



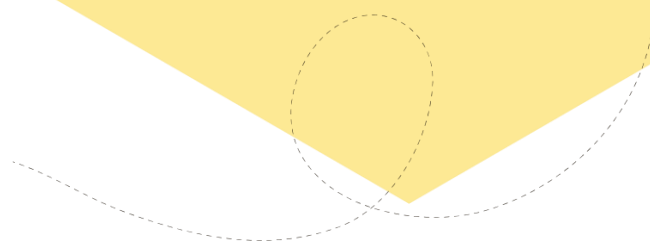


# Door Prize Drawing #3



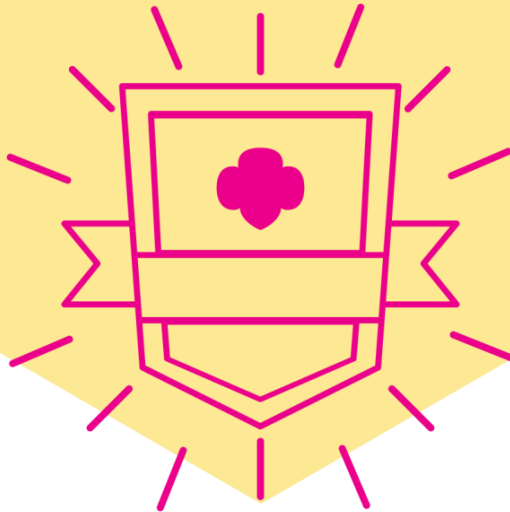


**Board-Approved  
Adult  
Recognitions**

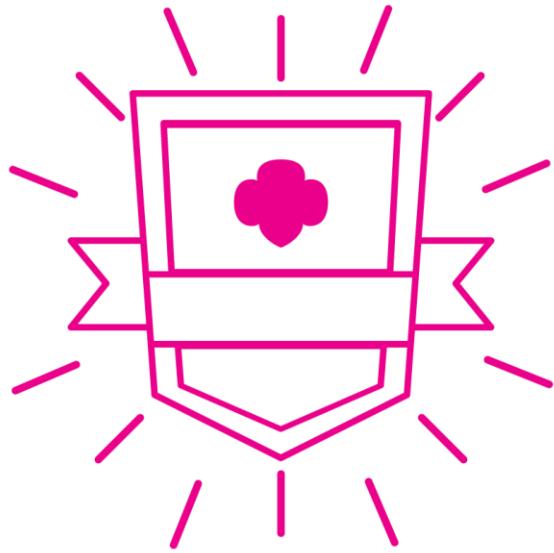




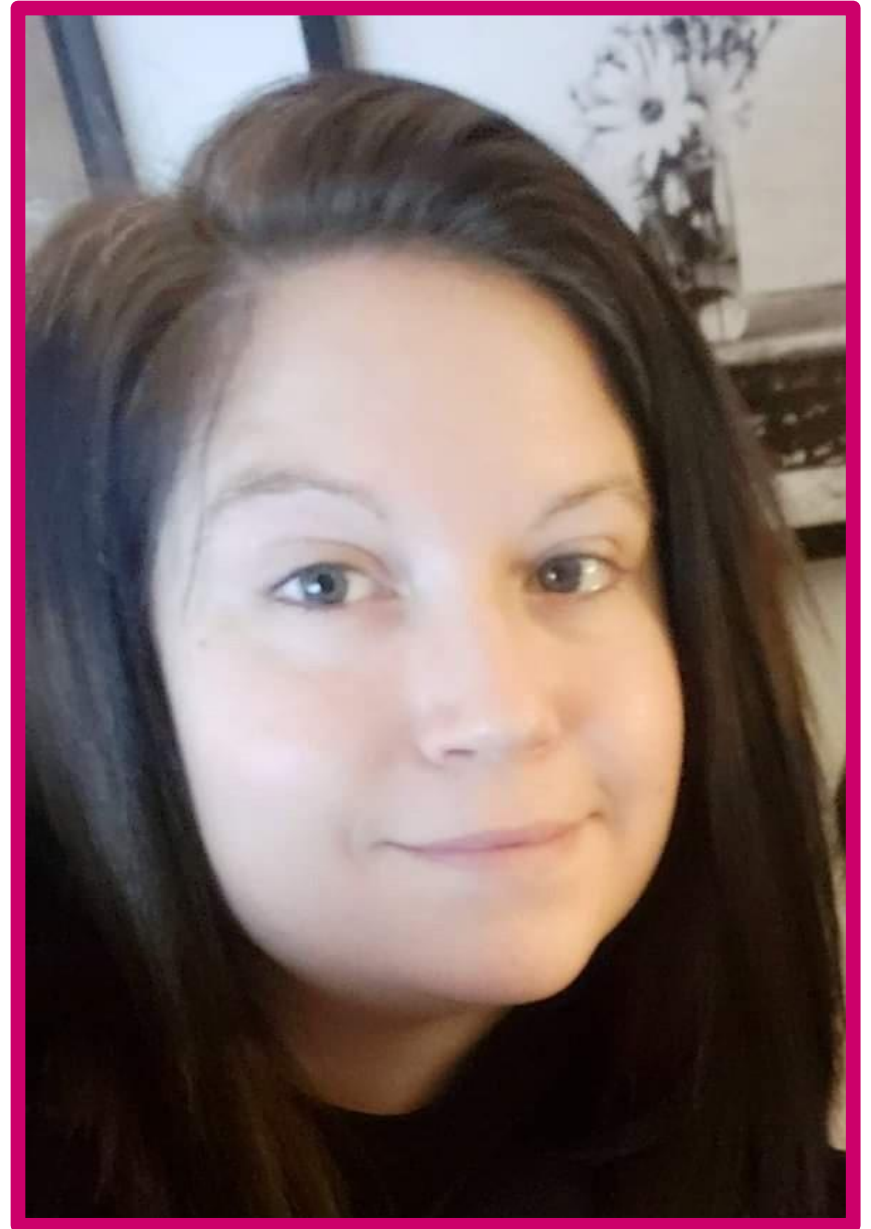
# Appreciation Award

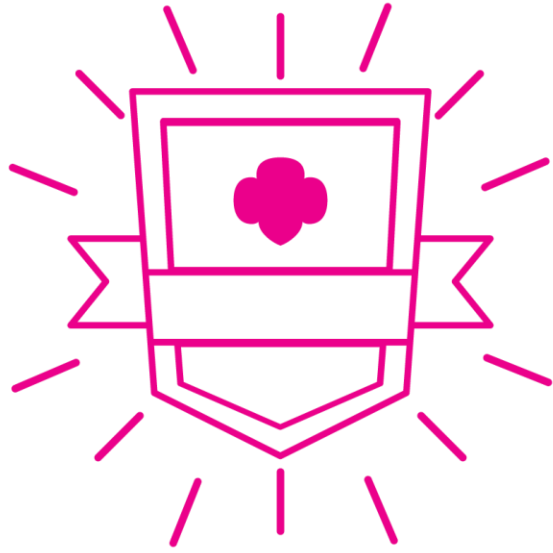




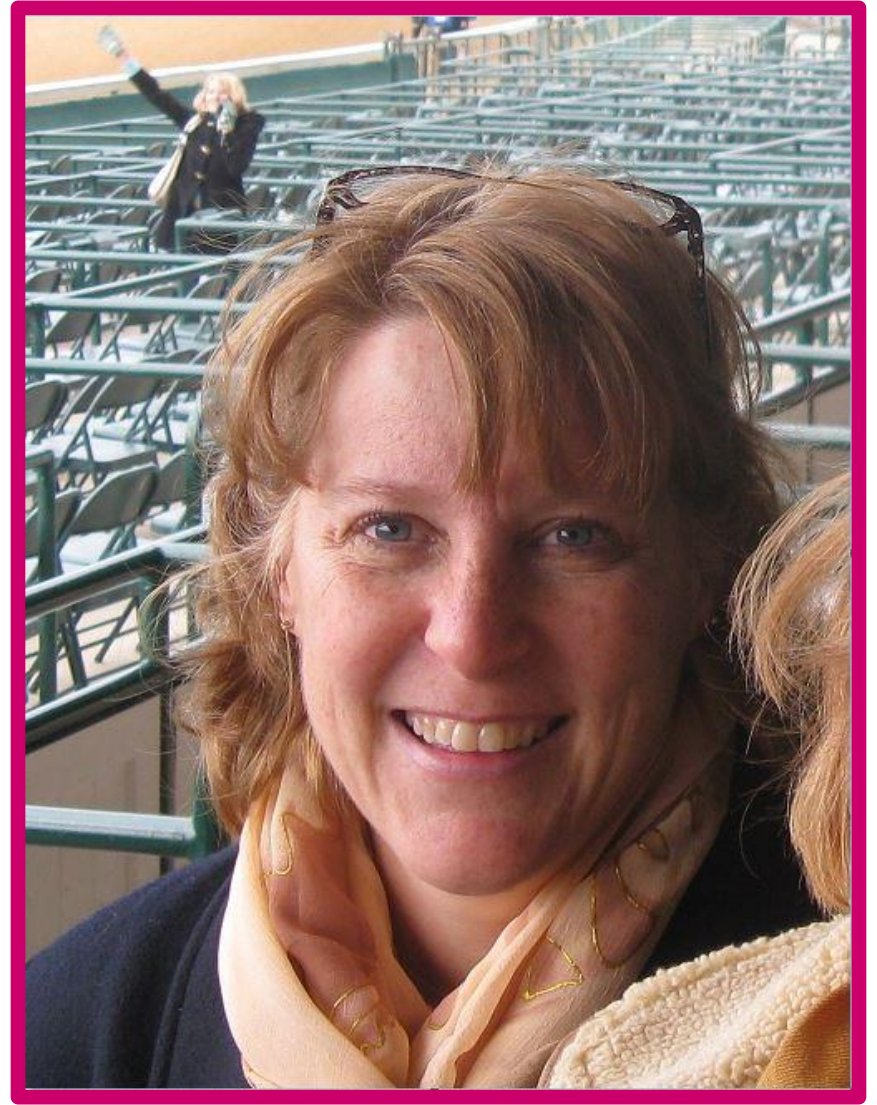
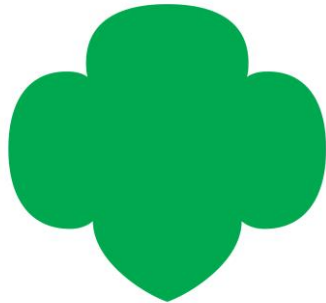


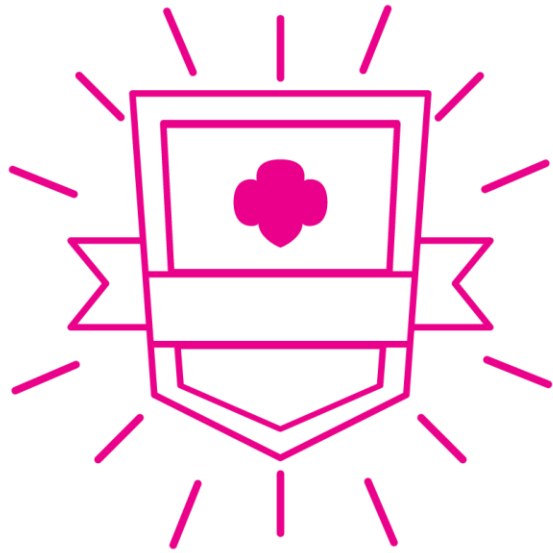
**Tera Bridges**  
*Morganton, NC*





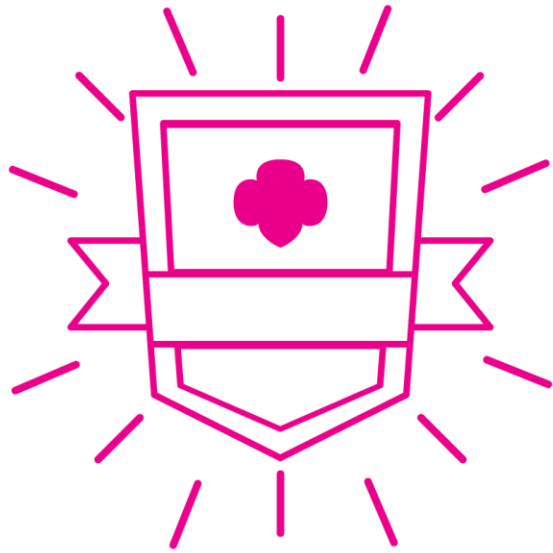
**Janet Cranford**  
*Gastonia, NC*



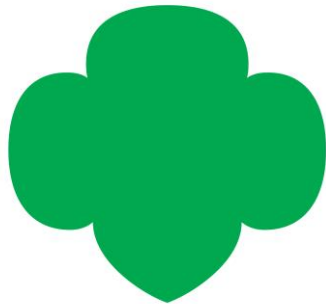


**Charlene  
Davidson**  
*Murphy, NC*

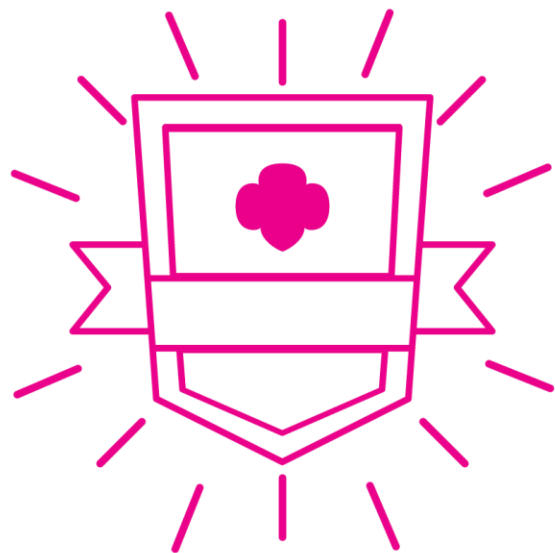




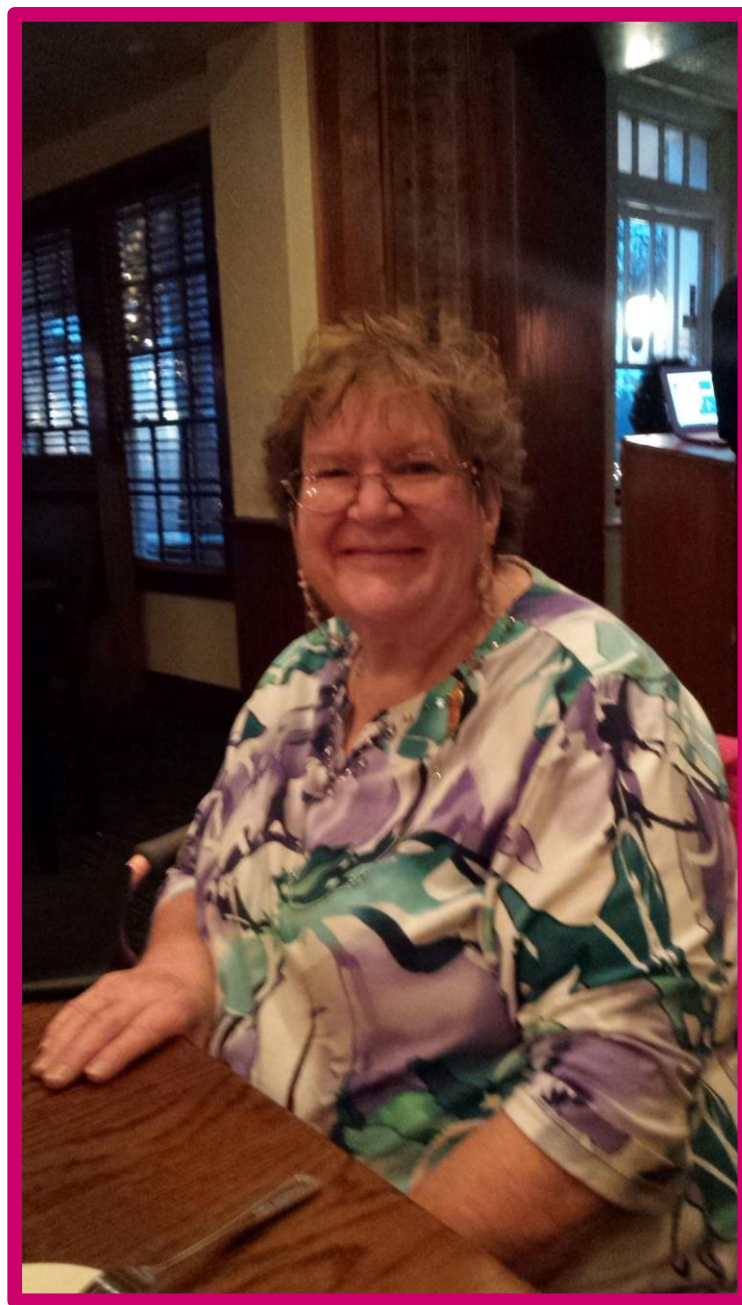
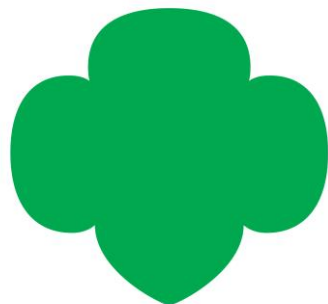
**Kim Kerr**  
*Mooreville, NC*

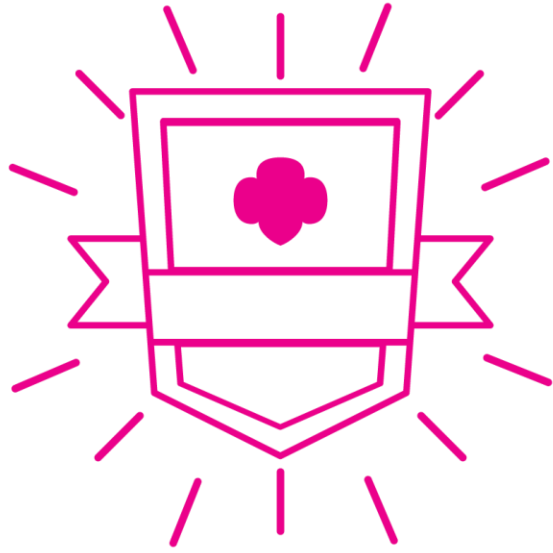




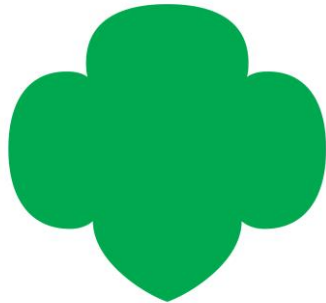


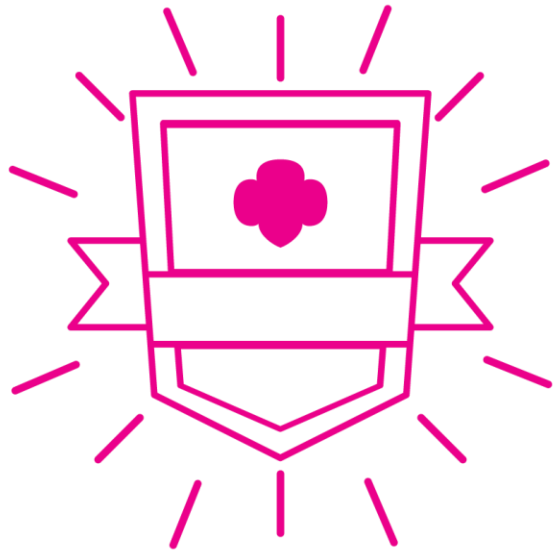
**Anita Mapes**  
*Newton, NC*



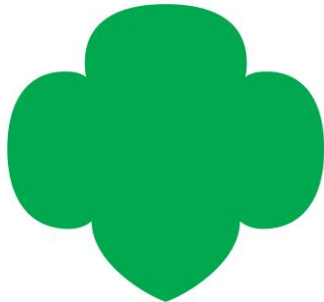


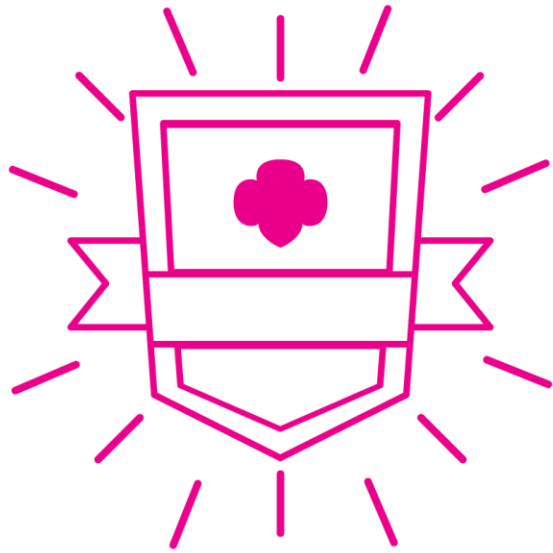
**Cliff McCall**  
*Troutman, NC*





**Jennifer  
Miller**  
*Marble, NC*

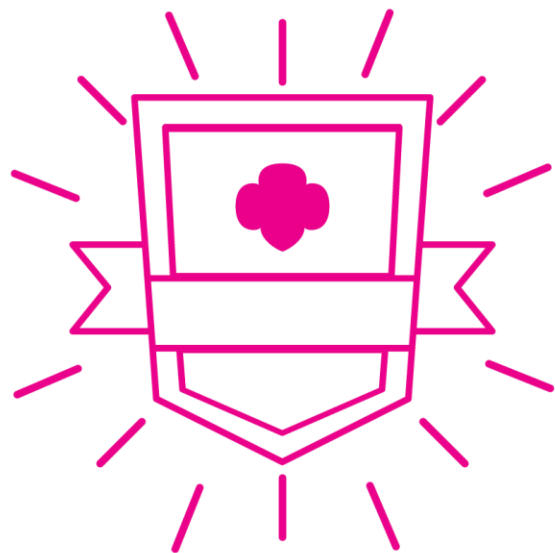




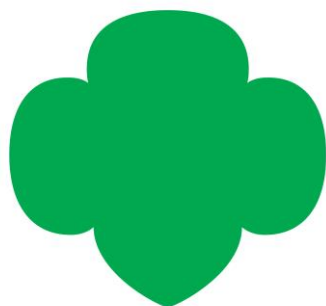
**Vicki  
Reinemann**  
*Mooreville, NC*

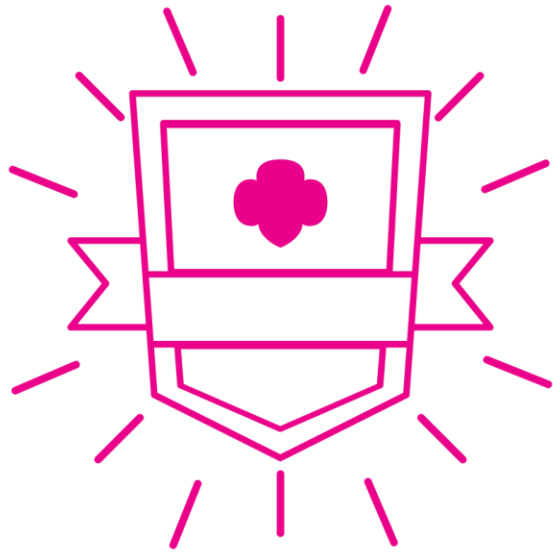






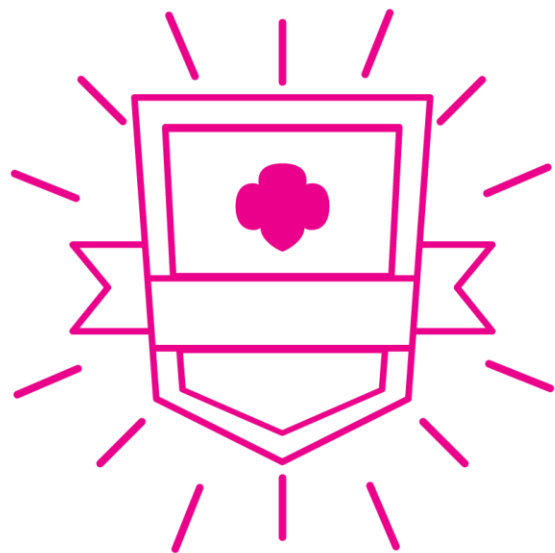
**Karen**  
**Robinson**  
*Summerfield, NC*



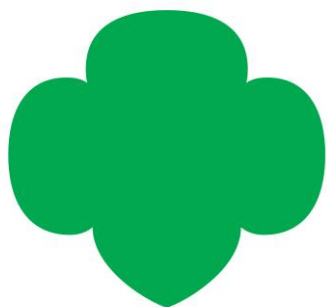


**Tiffany**  
**Seaford**  
*Mocksville, NC*

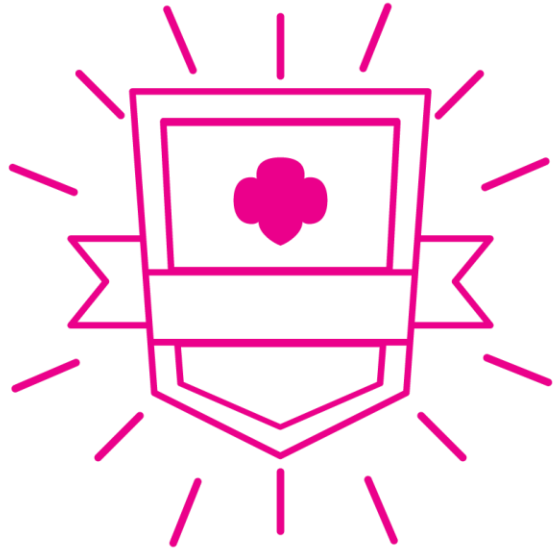




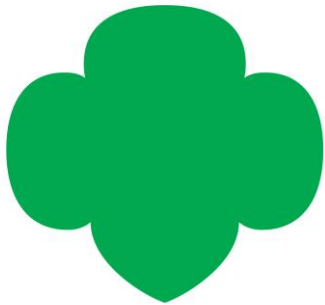
**Alana Stack**  
*Murphy, NC*





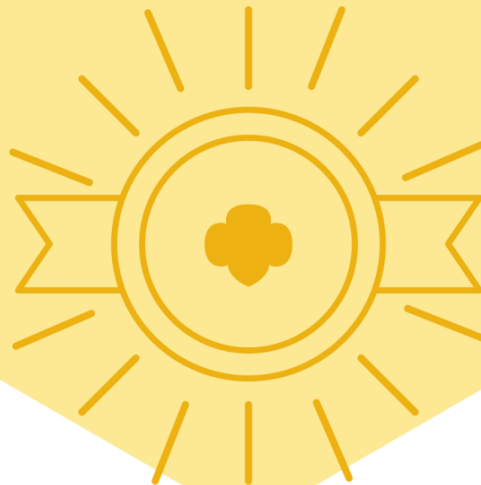


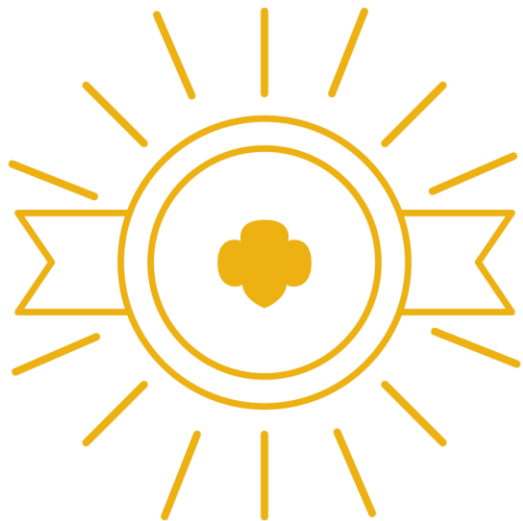
**Patricia Travis**  
*Gastonia, NC*



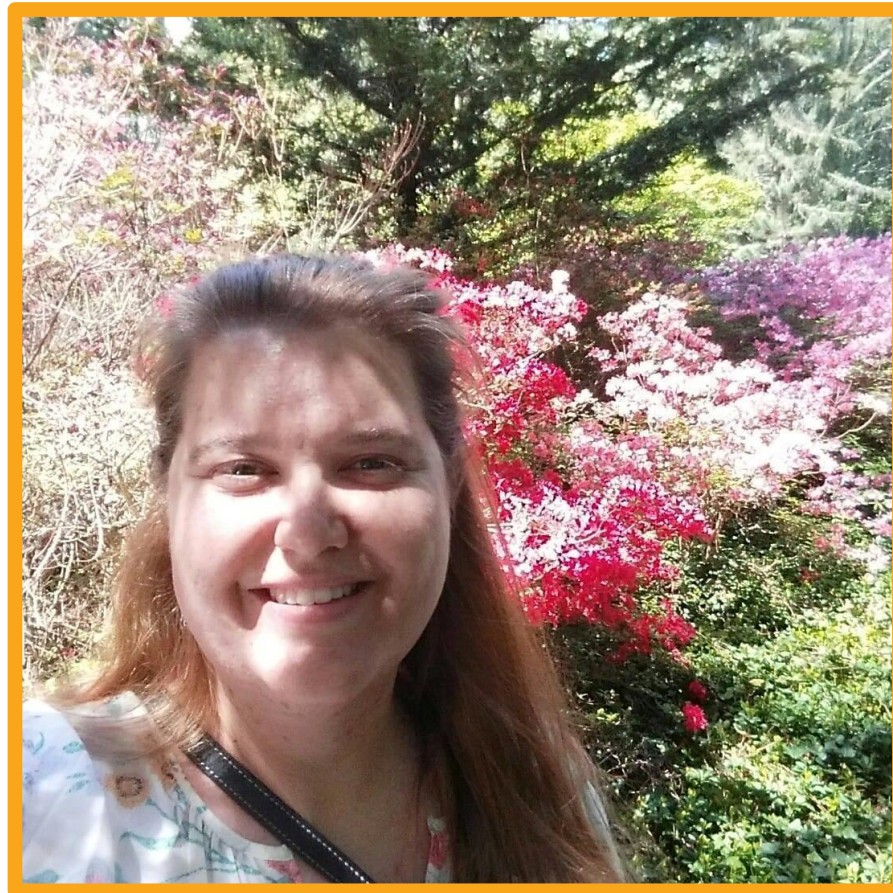


**Honor Award**

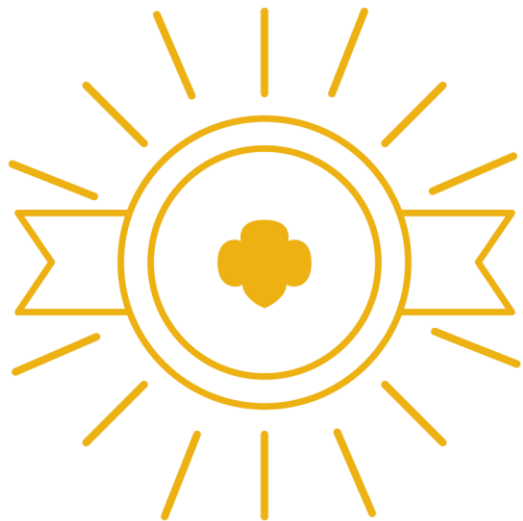




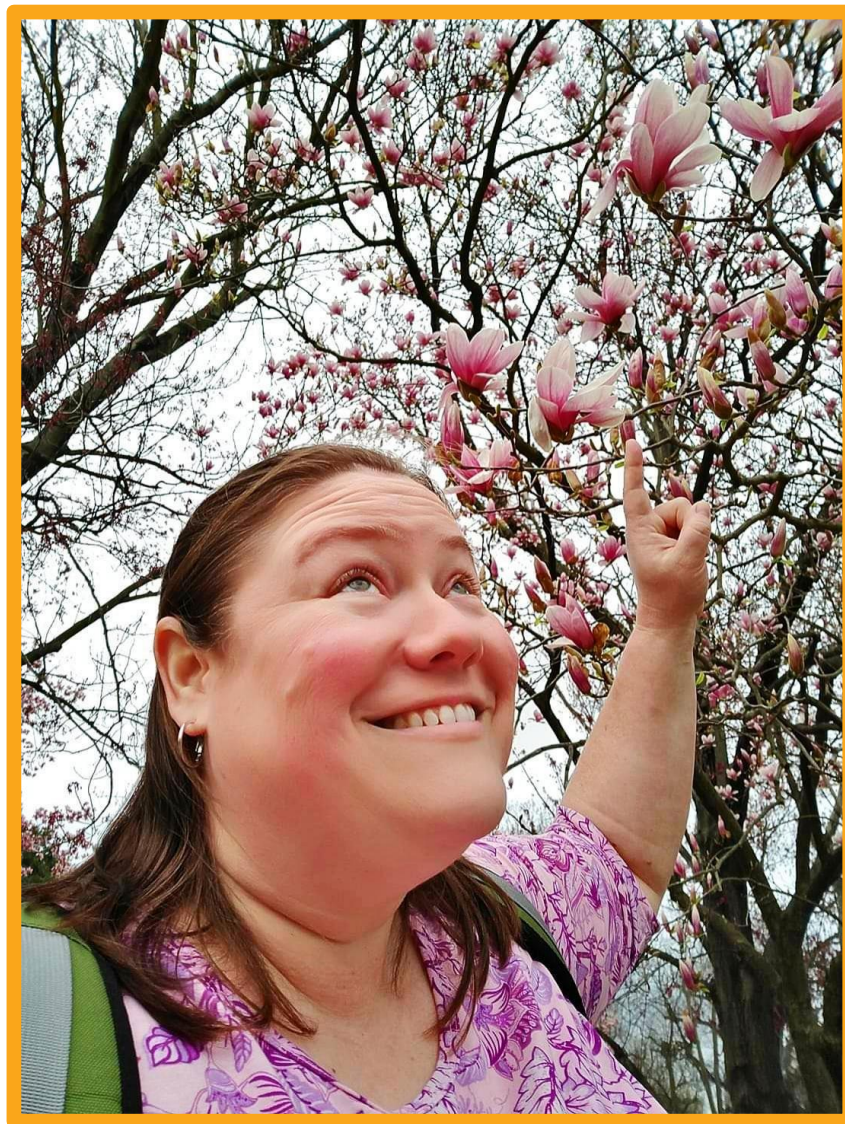
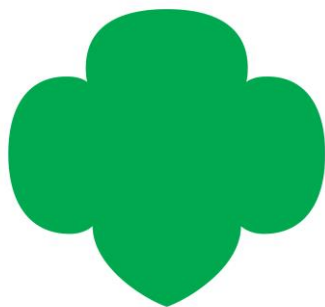
**Veronica  
Abrams**  
*Kernersville, NC*

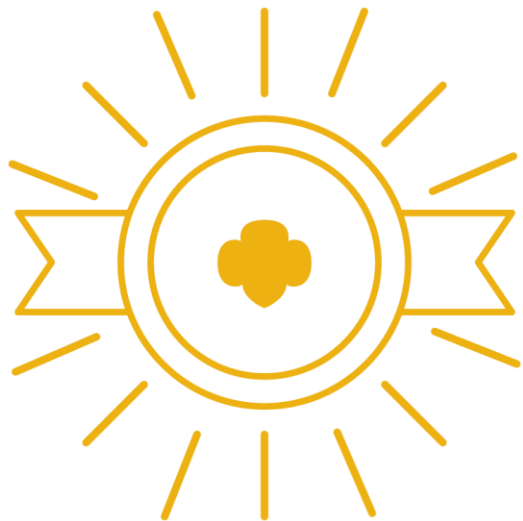






**Kari Hatley**  
*Gastonia, NC*

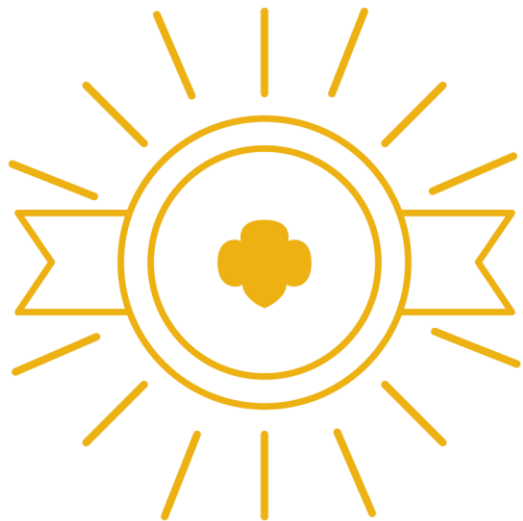




**Sandi  
Heavener**  
*Gastonia, NC*

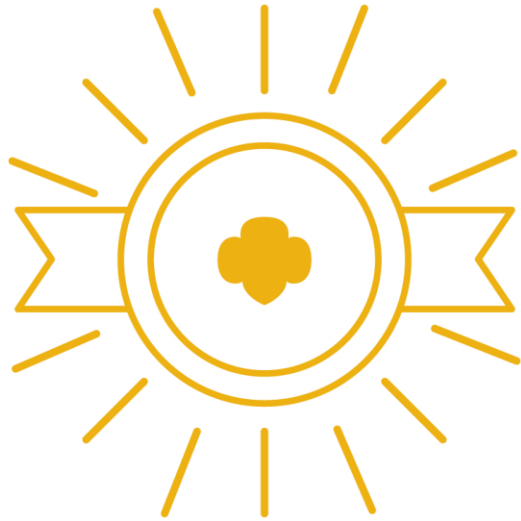




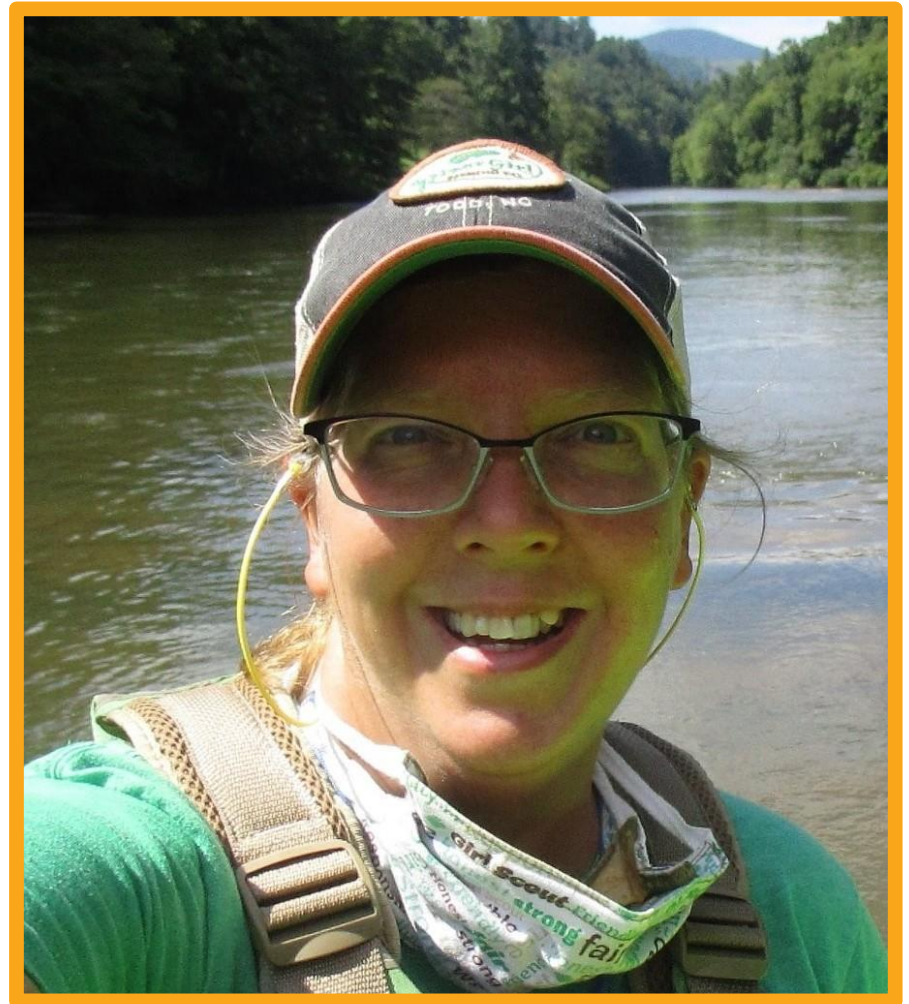


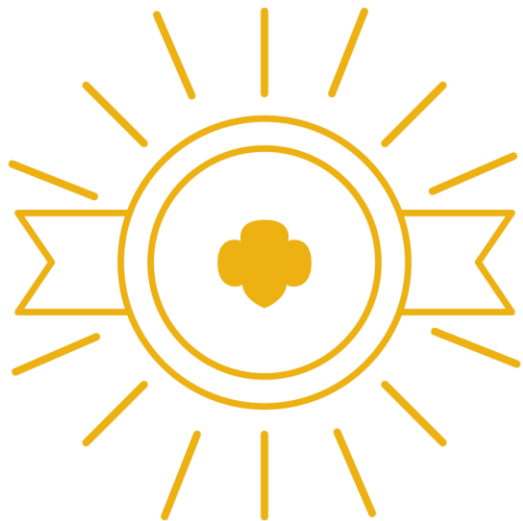
**Michelle**  
**Naquin**  
*Randleman, NC*



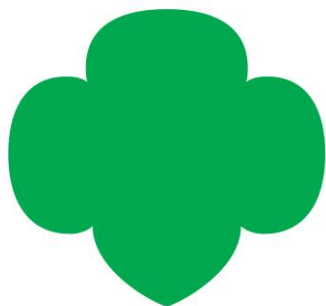


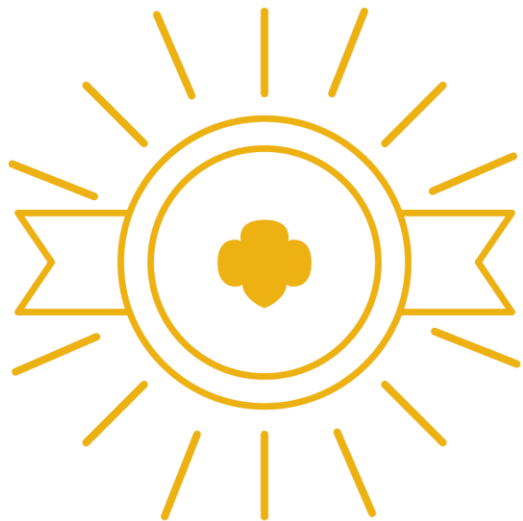
**Victoria  
Randolph**  
*West Jefferson, NC*





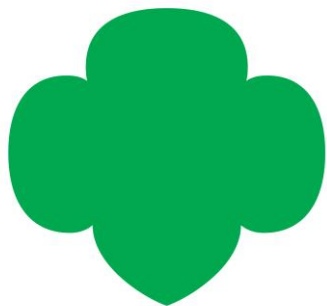
**Elizabeth  
Trumann**  
*Saluda, NC*





**Heather White**

*Clover, NC*





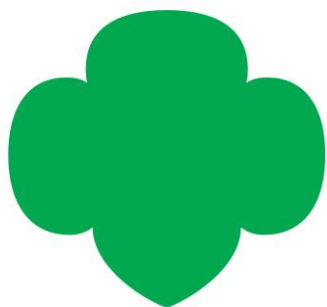
**Thanks Badge**





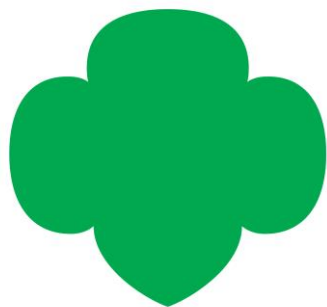


**Sandy Hoffer**  
*Murphy, NC*



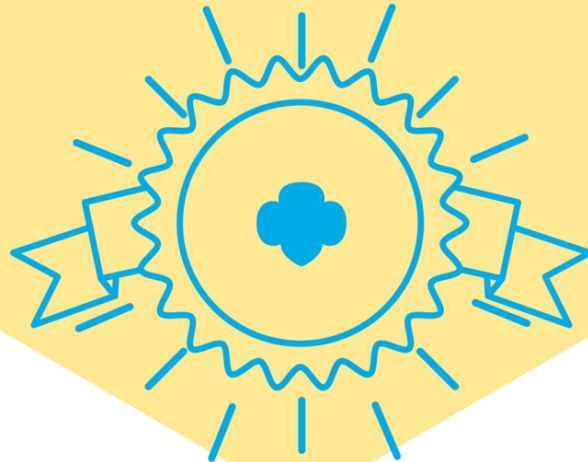


**Elizabeth**  
**McCarville**  
*Sherrills Ford, NC*

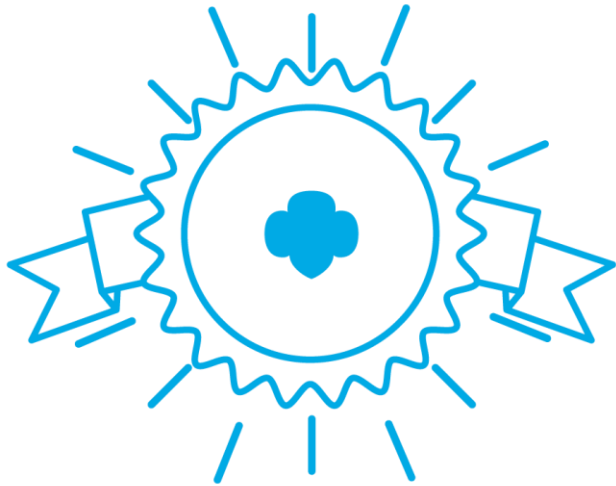




**Thanks Badge II**





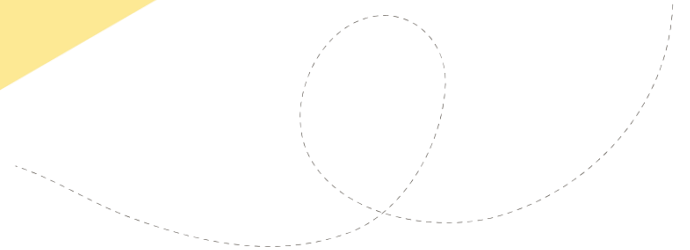


**Kristine  
Stewart**  
*Conover, NC*





**Congratulations  
to all our  
awardees!**





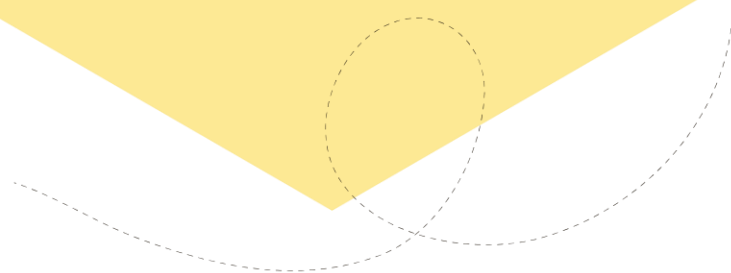
# Door Prize Drawing #4





# Closing Remarks

*Marcia Cole, Interim CEO*



# *Rules for a new and brighter future!*

- When life gives you lemons...make lemonade.
- Any day above ground is a good one.
- Never forget that the smile on your face is contagious. *Keep smiling, you just may make someone's day better.*
- It doesn't matter what God gives you. What matters is what you do with what God gives you.
- If you don't know where you're going, you won't ever get there.
- Celebrate your successes. *What can we celebrate this year?*
- Use 2021 as a stepping stone to a new and invigorated future.
- Life is an adventure...not always a good one, but if you look at it this way...you can get through anything.





# Door Prize Drawing #5





# Town Hall Adjournment





**Save-the-Date for Annual  
Meeting 2022:  
*April 30, 2022***







# **Adult Learning Weekends for 2021:**

**Leaderee, September 18, Keyauwee  
Program Center**

**Trainfest, October 15-17, Camp Pisgah**

**Leaderfest, November 5-7, Camp Ginger  
Cascades**



**Please Join Us in One of  
Our Breakout Rooms!**





**Give Us Your Feedback!**  
**What do you want to see**  
**at Annual Meeting?**





**Thank you for being a  
part of our Town Hall  
Meeting!**

