

## What is the difference between community service and take action?

**Community Service projects** make the world a better place right now. Whether your girls engage in a short-term community service project, like collecting toys for kids who live in shelters, or a long-term or recurring project, like weekly volunteer shifts at a soup kitchen, their work fills an immediate need in the community.

**Take Action projects**—also called service learning—take community service to the next level. Though the girls still identify areas in which they'd like to help their communities, a Take Action project addresses the root cause of an issue and creates a solution to the problem. These projects are also defined by their sustainability.

As girls plan their project, they will determine whether it will be a Community Service project or a Take Action project. Both are needed and very important. This council-wide Girl Scout Weekend of Service is something that our sisterhood of Girl Scouts can work on together to show how we give back to make the world a better place.

### Conversation Starters:

Girl Scouts Carolinas Peaks to Piedmont Weekend of Service is coming up in April...

- Is there a way that as a troop/service unit we can give back to our environment?
- Is there a good location in which could we serve the environment?
- How much time/money could we as a troop/service unit put toward this project?
- Who do we need to reach out to in order to be able to organize this service project?
- How will this help the environment?

### How to promote your project?

- Invite community leaders, religious organizations, friends and family.
- Send a press release describing your planned event inviting local media to attend.
- Take pictures! Action shots and girls in uniform are great.
- Send pictures and press releases to local media after the event.
- Share photos with [info@girlscoutsp2p.org](mailto:info@girlscoutsp2p.org) and on social media using #DoingAGoodTurnGSCP2P2022.
- Tag the council as well as other organizations that benefitted or volunteered to get more exposure on social media.



Participate in the Girl Scouts Carolinas Peaks to Piedmont "Do A Good Turn" community service weekend held annually in the spring of each year!

# 2022 Weekend of Service

## APRIL 8-10, 2022

*Optional Theme - Environmental Stewardship*



Through Girl Scouting, girls come to see the earth as their home. Whether they're learning about endangered wildlife, developing creative recycling projects, or working toward a grade-level award, girls focus on care, conservation, and responsibility to make the world a better place. Their efforts make sure the beauty and wonder of our planet endure for future generations to enjoy.

*Girl Scouts of all ages are encouraged to participate and document their service hours using our Do A Good Turn Weekend of Service online log at [bit.ly/3Fdmy90](https://bit.ly/3Fdmy90). We will accept hours for all service projects conducted during the month of April.*

## MID FEBRUARY

**Begin the conversation with your Girl Scout troop.** (See conversation starters on the last page.)

- Identify environmental issues and select one.

Some ideas include:

- Water Conservation
- Littering
- Grounds Beautification
- Wildlife Protection
- Girls decide and also come up with a Plan B.



## EARLY MARCH

**Contact and meet with any outside organizations that will benefit from your project.**

- Discuss the needs of the organization and ideas on how Girl Scouts can be engaged.
- Use suggested ideas on last page.
- Keep in mind the policy and procedures of Girl Scouts Carolinas Peaks to Piedmont.
- Schedule the Do A Good Turn service project date, time and location. (Preferably April 8-10)

## MID MARCH

**Ensure girls are part of the planning process! This should be a girl-led experience.**

- Pre-Promotion
  - Use council provided flyer template, press release and social media resources. Request resources at [info@girlscoutsp2p.org](mailto:info@girlscoutsp2p.org).
  - Share any wish lists, expectations or other specifics with possible participants.
- Ask volunteers/participants to sign up in advance.
- Who can help you do it?
- How many people do you want to help?
- What do you need and how do you get it?
- Do we need money or supplies?
  - Before asking for gifts in-kind from businesses or planning money earning projects, review Money Earning policies and complete the Additional Money Earning application.
- Should we provide snacks and water to participants at the event?
- Consider Integrating Girl Scout badges when possible.



## DAY OF EVENT

- Arrive early to setup.
- Have a check-in station.
- Event Outline
  - Opening & Closing
  - Snack Time/Break
  - Opportunity for organization to share their mission/purpose
- Ensure that someone is capturing the moments (pictures, videos, testimonials) and sharing them.
  - We love seeing what our girls are up to! Share with us on social media or e-mail [info@girlscoutsp2p.org](mailto:info@girlscoutsp2p.org).

## AFTER EVENT

- Share pictures, videos, testimonials with our Girl Scout council, social media, press, etc.
- Reflect with Girl Scouts and fill out the Do A Good Turn survey so we can count your good deed.
- Celebrate your success.
- Show appreciation and thank participants, parents, donors and volunteers.

## WEEK PRIOR

### Confirmations

- Follow up with the organization to ensure all details have been discussed.
- Share details with participants about check-in, parking, expectations/roles, Girl Scout attire, etc.
- Review Safety Activity Checkpoints.
- Review permission slips, adult/girl ratio, additional insurance, First Aid kit.