

girl scouts
carolinas peaks
to piedmont

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Weekend of Service Toolkit

Through Girl Scouting, girls come to see the earth as their home. Whether they're learning about endangered wildlife, developing creative recycling projects or working toward a grade-level award, girls focus on care, conservation and responsibility to make the world a better place. Their efforts make sure the beauty and wonder of our planet endure for future generations to enjoy.

Every spring, Girl Scouts Carolinas Peaks to Piedmont hosts its Weekend of Service, where we encourage all our girls, volunteers and families to do a good turn for someone. The 2023 Weekend of Service will take place April 8-10, 2023, with an emphasis on environmental stewardship. Our goal this year is to have 300 people participate- so get your projects ready!

What does environmental stewardship look like? It could be a creative recycling project put into motion, it could be a girl picking up trash at a local park or river, it could be planting a tree in your backyard. You could even work with a local organization to take your idea to the next level including partnering with Asheville Greenworks, Keep Catawba County Beautiful, Keep Gastonia Beautiful, Greensboro Parks and Recreation or participating in a stream clean-up.

Girl Scouts of all ages are encouraged to participate and document their service hours using our Do A Good Turn Weekend of Service online log at bit.ly/3Fdmy90. We will accept hours for all service projects conducted during the month of April.



Share your Weekend of Service activities at <https://girlscoutsp2p.wufoo.com/forms/m1lv9ord0iz8cho/> for a chance to be featured on GSCP2P's social pages!

What is the difference between community service and take action?

Community Service projects

Community Service projects make the world a better place right now. Whether your girls engage in a short-term community service project, like collecting toys for kids who live in shelters or a long-term or recurring project, like weekly volunteer shifts at a soup kitchen, their work fills an immediate need in the community.

Take Action projects

Take Action projects —also called service learning—take community service to the next level. Though the girls still identify areas in which they'd like to help their communities, a Take Action project addresses the root cause of an issue and creates a solution to the problem. These projects are also defined by their sustainability.

As girls plan their project, they will determine whether it will be a Community Service project or a Take Action project. Both are needed and very important. This council-wide Girl Scout Weekend of Service is something that our sisterhood of Girl Scouts can work on together to show how we give back to make the world a better place.

Conversation Starters

Girl Scouts Carolinas Peaks to Piedmont Weekend of Service is coming up in April...

- Is there a way that as a troop/service unit we can give back to our environment?
- Is there a good location in which we could serve the environment?
- How much time/money could we as a troop/service unit put toward this project?
- Who do we need to reach out to in order to be able to organize this service project?
- How will this help the environment?

How to promote your project?

- Invite community leaders, religious organizations, friends and family.
- Send a press release describing your planned event inviting local media to attend.
- Take pictures! Action shots and girls in uniform are great.
- Send pictures and press releases to local media after the event.
- Share photos with info@girlscoutsp2p.org and on social media using #DoingAGoodTurnGSCP2P2023.
- Tag the council as well as other organizations that benefitted or volunteered to get more exposure on social media.

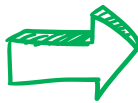


MID FEBRUARY

Begin the conversation with your Girl Scout troop.

(See conversation starters on the last page.)

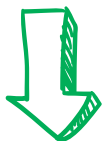
- Identify environmental issues and select one.
Some ideas include:
 1. Water Conservation
 2. Littering
 3. Grounds Beautification
 4. Wildlife Protection
- Girls decide and also come up with a Plan B.



WEEK PRIOR

Confirmations

- Follow up with the organization to ensure all details have been discussed.
- Share details with participants about check-in, parking, expectations/roles, Girl Scout attire, etc.
- Review *Safety Activity Checkpoints*
- Review permission slips, adult/girl ratio, additional insurance, First Aid kit



DAY OF EVENT

- Arrive early to setup
- Have a check-in station
- Event Outline
- Opening & Closing
- Snack Time/Break
- Opportunity for organization to share their mission/purpose
- Ensure that someone is capturing the moments (pictures, videos, testimonials) and sharing them



EARLY MARCH

Contact and meet with any outside organizations that will benefit from your project.

- Discuss the needs of the organization and ideas on how Girl Scouts can be engaged
- Use suggested ideas on last page
- Keep in mind the policy and procedures of Girl Scouts Carolinas Peaks to Piedmont
- Schedule the Do A Good Turn service project date, time and location



MID MARCH

Ensure girls are part of the planning process! This should be a girl-led experience.

- Pre-Promotion
 1. Use council provided year template, press release and social media resources. Request resources at info@girlscoutsp2p.org.
 2. Share any wish lists, expectations or other specifics with possible participants.
- Ask volunteers/participants to sign up in advance.
- Who can help you do it?
- How many people do you want to help?
- What do you need and how do you get it?
- Do we need money or supplies?
 1. Before asking for gifts in-kind from businesses or planning money earning projects, review Additional Funding policies and complete the Additional Funding application.
- Should we provide snacks and water to participants at the event?
- Consider integrating Girl Scout badges when possible.

AFTER EVENT

- Share pictures, videos, testimonials with our Girl Scout council, social media, press, etc.
- Reflect with Girl Scouts and fill out the Do A Good Turn survey so we can count your good deed
- Celebrate your success!
- Show appreciation and thank participants, parents, donors and volunteers