

2022 Annual Report

The statistics in this report pertain to our membership year from October 1, 2021 to September 30, 2022.

Membership

7,247
Girl Members

20%

1,449 Daisies (Grades K-1)

25%

1,775 Brownies (Grades 2-3)

22%

1,622 Juniors (Grades 4-5)

20%

1,454 Cadettes (Grades 6-8)

8%

554 Seniors (Grades 9-10)

5%

393 Ambassadors (Grades 11-12)

4,329
Adult Members

1,672 lifetime members

1,391 troop leaders

779 active troops

Awards



45 girls earned the Girl Scout Gold Award, which requires a minimum of 80 leadership hours, totaling over 3,600 hours of service



86 girls earned the Girl Scout Silver Award, which requires a minimum of 50 leadership hours, totaling over 4,300 hours of service



169 girls earned the Girl Scout Bronze Award, which requires a minimum of 20 service hours, totaling over 3,380 hours of service



1 Medal of Honor recipient



Through our participation in GSUSA's pilot program, we hosted three mental health workshops and served 103 girls with the help of our herd at Circle C.



In September 2022, Girl Scouts Carolinas Peaks to Piedmont awarded Leela Church of Statesville with the Medal of Honor. In December 2021, Church attempted to save her older brother's life after an ATV accident at her home. Her quick reaction and steady presence after the accident was critical in helping her brother until medical crews arrived on the scene.

800-672-2148

info@girlscoutsp2p.org

www.girlscoutsp2p.org

www.CampLikeAGirl.org

Asheville Service Center
37 College Place
Asheville, NC 28801

Gastonia Service Center
156 S. South Street, Suite 201
Gastonia, NC 28052

Hickory Service Center
208 Union Square NW, Suite 101
Hickory, NC 28601

Triad Service Center
303 Pisgah Church Road, Suite C
Greensboro, NC 27455

Connect with us to see how Girl Scouts Carolinas Peaks to Piedmont is making the world a better place!



We gratefully acknowledge support from volunteers, families, foundations, businesses and corporations and the community, including United Way.

Outdoor Experiences

360 girls participated in weekend programs at camp

124 adults took classes to better engage girls in the outdoors

107 troops camped on our properties

1,005 Riding-Instructor-In-Training volunteer hours were worked at Circle C Equestrian Center

Circle C launched its Adopt Our Herd program

811 girls attended summer camp and experienced the outdoors in a variety of ways- from boating and archery to climbing walls and horseback riding

35 summer camp staff



Circle C Equestrian Center welcomed two new horses in 2022. Meet Big Al and Ivy!



Camp Improvements

Camp Ginger Cascades

- ◆ Second lake dock replaced
- ◆ Amphitheater rebuilt
- ◆ Millstone trail restored

Camp Pisgah

- ◆ Sleepy Hollow decks replaced

Keyauwee Program Center

- ◆ Archery now available for Girl Scout Brownies
- ◆ New full-time Outdoor Experience Specialist position filled

Circle C Equestrian Center

- ◆ New full-time Equine Experience Specialist position filled

Entrepreneurial Experiences

Fall Product Program

- ◆ 1,595 girls participated
- ◆ 52,235 total products sold
- ◆ 33 was the average number of products sold per girl
- ◆ \$69,028 paid to troops



1,200 boxes of Girl Scout Cookies were donated to MANNA FoodBank, which supports 16 counties in western North Carolina.

Cookie Program

- ◆ Five Cookies 101 sessions supported new leaders' understanding of the Girl Scout Cookie Program
- ◆ 4,716 girls participated
- ◆ 1,542,003 total packages of cookies sold
- ◆ 325 was the average number of packages sold per girl
- ◆ \$1,234,399 paid to troops
- ◆ 25,924 packages sold and delivered to military through Operation Sweet Treat
- ◆ \$25,000 in scholarships were awarded to 22 girls, including the top three cookie sellers council-wide for the year

Life Skills Experiences

The Silver Award Committee was formed, approved projects and provided advice for optimal success.

With the support of a grant from the David and Lura Lovell Foundation, in partnership with the National Council for Mental Wellbeing and GSUSA, Youth Mental Health First Aid classes were offered and prepared 15 volunteers to support youth who may be facing a mental health or substance abuse challenge.

The council sponsored six new First Aid & CPR instructors and became a certified Education Center for the Emergency Care and Safety Institute.

Eight First Aid training courses were hosted for volunteers and preparations have been made to expand our catalog to include Wilderness First Aid training.

Over 50 program partners allow experts in their field to provide unique experiences for girls through badge workshops, performances, service opportunities, programs on demand and so much more.



In September 2022, NASA's Artemis I was launched with Girl Scout space science badges on board. This mission is NASA's first step toward the goal of sending the first woman and the first person of color to the moon. Through GSUSA's "Girl Scouts to the Moon and Back" essay contest, Caroline Rompel and Cayden Elizabeth Tirak are now owners of a badge that has been to the moon!



We celebrated Girl Scout's 110th birthday by inviting girls, families and the greater community to all three of our camp properties for a Birthday Bash. Over 400 attendees gathered to enjoy camp activities, crafts, Girl Scout history displays and cupcakes.

Donors

\$341,899 in total donations received

368 donors

870 gifts received

\$296 was the average gift

United Way Partner Agencies:

- ♦ United Fund of Surry County
- ♦ United Way of Gaston County
- ♦ United Way of Greater High Point
- ♦ United Way of Iredell County
- ♦ United Way of Randolph County

For the full Resource Development Report, visit www.girlscoutsp2p.org/en/about-girl-scouts/our-council/leadership.html.

2022 Board Officers

Carolyn Brickey, Board Chair, *Forsyth, NC*
Trish Johnson, Board Vice Chair, *Catawba, NC*
Sarah Hudson, Board Treasurer, *Forsyth, NC*
Karen Bartlett, Board Secretary, *Swain, NC*

2022 Board Members

Leigh Blount, *Forsyth, NC*
Richard Buffkin, *Forsyth, NC*
Janet "Jan" Donahue, *Guilford, NC*
Denise Harris, *Iredell, NC*
Sandy Hoffer, *Cherokee, NC*
Freda Mayse, *Catawba, NC*
Leslie McLain, *Buncombe, NC*
Brenda Newsome, *Randolph, NC*
Lorrie Ross, *Clay, NC*

Financial Highlights

- ◆ GSCP2P 3-year finance strategy in progress
- ◆ Net positive year-end position
- ◆ Strong cash position and asset liquidity
- ◆ Required GSUSA operating reserve met
- ◆ 2nd PPP Loan forgiveness received
- ◆ Building sale completed - \$1.2M
- ◆ New donors acquired; annual giving resurgence
- ◆ GSUSA pension payment sundown in 2029

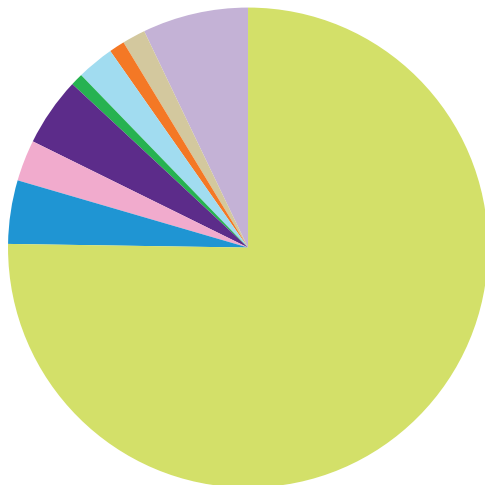


Thank you to everyone who supported our Bridging to the Future annual campaign. Together, we honored the past and paved new roads toward a brighter future for Girl Scouts with a focus on inclusion and membership growth, increased exposure to outdoor experiences, mental wellness resources and more programming aligned with 21st century skills.



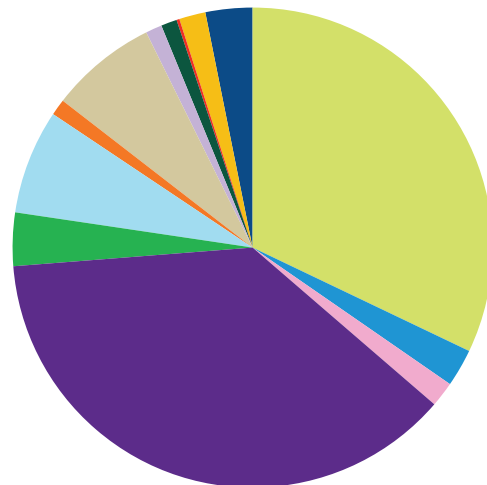
A new Triad Service Center was opened in Greensboro after Magnolia Manor, our property in Colfax, was sold. We celebrated our grand re-opening in August 2022 with a special patch.

2022 Revenue



■ Cookie Program
 ■ Fall Program
 ■ Merchandise Sales
■ Program Fees
 ■ United Way/Other Grants
 ■ Annual Giving/Pledges
■ Investment Loss
 ■ Loss of Sale of Assets
 ■ Miscellaneous Income

2022 Expenses



■ Cookie Program
 ■ Fall Program
 ■ Merchandise
■ Personnel
 ■ Professional Fees
 ■ Printing/Supplies
■ Telecom
 ■ Occupancy/Ins
 ■ Equipment
■ Travel/Conference
 ■ Assistance/Grants
■ Other Expenses
 ■ Depreciation

Statement of Activities

Cookie Program	\$ 7,694,490
Program Fees	\$ 473,705
Fall Product Program	\$ 437,227
Merchandise Sales	\$ 283,718
Contributions and Grants	\$ 341,899
Miscellaneous Income	\$ 461,236
Total Revenue and Support	\$ 9,692,275

Program Services	\$ 8,114,136
Management and General	\$ 1,234,832
Fundraising	\$ 188,562
Total Expenses	\$ 9,537,530

Change in Net Assets **\$ 154,745**

Statement of Financial Position

Cash and Investments	\$ 5,846,043
Other Assets	\$ 337,767
Property and Equipment	\$ 3,235,845
Total Assets	\$ 9,419,655

Total Current Liabilities	\$ 8,33,891
Total Non-Current Liabilities	\$ 185,419
Total Liabilities	\$ 1,019,310
Total Net Assets	\$ 8,400,345
Total Liabilities and Net Assets ..	\$ 9,419,655